

888ladies launches free mobile bingo app

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London UK ([RPRN](#)) 03/06/13 — Fans of 888ladies are now able to enjoy their passion on the go, thanks to the recently released iPhone [mobile bingo](#) app. The new app will allow players to access take-away bingo and instant games anytime, anywhere including the popular 90 ball

bingo.

Bingo aficionados can access the app by visiting [888ladies.com](#) and following the on-screen instructions. A separate mobile account is not necessary as users can log in with their existing 888ladies details. For ease, any winnings players earn while playing via the app are automatically transferred to their main account, rather than a separate mobile pot.

Mobile gamers will be able to enjoy the same [online bingo](#) games and features as the popular website which means they won't miss out while they're away from their computer.

Kirsten Smith from 888ladies commented: "As one of the most popular bingo sites in the UK, moving into the mobile gaming market is a natural step for 888ladies. Fans using iPhones will be able to access our popular 90 ball bingo game now plus a few instant games and additionally we will shortly be releasing the app on other devices."

To find out more about the new 888ladies app visit

<http://www.888ladies.com/skin/bingo-promotions/bingo-app.php>.

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Issued on behalf of 888ladies by Punch Communications.

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