

A new website for Pinkpreneurs, where pink is more than just a colour!

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Milton, Ontario, Canada ([RPRN](#))
05/02/13 — Measure Marketing, an Internet Marketing company in Milton is pleased to announce the launch of the new website for the women's business networking group, Pinkpreneurs. Designed and executed by Measure Marketing, experts in website

design, it clearly showcases the philosophy of this vibrant group.

Pinkpreneurs is a networking alliance for women entrepreneurs. The group provides an opportunity for women entrepreneurs of all hues (of pink!) to work together in a collaborative environment to connect, and provide professional support to each other.

Said Arti Sharma, Vice President of Measure Marketing Results Inc., "We are proud to be associated with Pinkpreneurs. As a woman entrepreneur myself, I believe such a platform encourages the spirit of sharing and learning from each other, and by working together we can empower others and succeed together."

Launched in January 2013, Pinkpreneurs was conceived by women entrepreneurs who wanted to make networking more collaborative, fun and

rewarding.

"Our intention was to create a networking platform where women entrepreneurs could make connections, and build relationships that nurture success" said Suzanne Smith, President of Pinkpreneurs. "We hope it fosters partnerships that result in continuous professional development, success and prosperity for all Pinkpreneurs."

The group meets monthly in the Greater Toronto Area west, and exchanges ideas, introductions and referrals in a fun environment. Everyone enjoys the supportive atmosphere where like-minded entrepreneurs genuinely look to provide advice or help, and also share best practices.

"A fun and entertaining evening. Not your usual networking event. It's different." was the reaction of a member after a recent meeting.

Apart from the monthly meetings, Pinkpreneurs encourages "PLPs" or PINK LINKING PINK. These are meetings between individual entrepreneurs outside of the regular meetings to collaborate on a one-on-one basis, to share success and to exchange referrals.

"Bringing together like-minded women entrepreneurs have multiple benefits" feels Linda Fogazzi , founder member, Pinkpreneurs. "They not only make brand new professional contacts, but also enrich themselves in tangible ways thanks to the generous sharing of and experiences."

Pinkpreneurs is focussed on bringing more and more women into its fold, and continuing on its path to empower women with its welcoming and supportive environment. To learn more, visit <http://www.pinkpreneurs.com>

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