

Adelante con Carlos Radio Show Hits Historic One Million Podcast Downloads Landmark

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Adelante Con Carlos Radio Show
language broadcasts in the United States.

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— **The Adelante Con Carlos radio**, hosted by Carlos Marquez on W Radio 690 AM, recently celebrated the historic milestone of surpassing one million podcast downloads. Not only is that a groundbreaking achievement for the show, but it represents a pioneering landmark for Spanish

Within minutes of its live broadcast from in Burbank, CA, the show is uploaded to the Adelante con Carlos website as well as to the show's innovative smart phone app and the Apple iTunes store. Listeners all across the USA and Mexico – as well as in countries as far away as South America – tune in to listen to the Spanish language podcasts. Now over a million shows have been downloaded. So although the station broadcasts within the Los Angeles and San Diego markets, the Adelante con Carlos show has a broad international fan base. Just a few months after its broadcast debut, the show became the most popular program on W Radio. There is no formal advertising budget for the Adelante con Carlos show, but word of mouth has fueled its popularity – attracting thousands of downloads per day.

While there are hundreds of choices for shows in English, including

broadcasts by experts like Dr. Laura and Dave Ramsey, Spanish-speaking audiences have limited options. But the Adelante con Carlos radio show fills that void with high-value content that gives listeners real hope with proven, practical strategies for improving their lives. The show is much more than just talk; it delivers real life-changing results. Listeners learn proven strategies for paying off debts, starting businesses, and achieving what once seemed impossible. Latinos are also adopting smart phone usage at a higher rate than other consumers. By engaging and connecting with them in their own language, the Adelante con Carlos show has tapped into a rapidly expanding market of loyal fans.

To learn more or to download the Adelante con Carlos app visit the show's website (www.AdelanteConCarlos.com) or the iTunes store. To download the app for an Android phone visit Google Play.

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