

Advance Booking Key as Heavy Snow Hits Europe's Slopes says eRentals.co.uk

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BRISTOL, ENGLAND ([RPRN](#))

12/15/11 — Online specialist tells ski fans to book their rental cars well in advance as resorts experience heavy snows

The ski resorts throughout Europe are now experiencing heavy snow, leading car hire website

[eRentals.co.uk](#) to advise advance rental car booking to avoid missing out.

The traditionally popular ski destinations in France, Italy and Austria are seeing the greatest demand for rental vehicles, but eRentals.co.uk also reports bookings up 50% on last year in Bulgaria. Resorts like Bansko appear more popular with skiers working to tighter budgets this year.

Briony Fairbairn, spokesperson for eRentals.co.uk, comments: “The resorts around Europe are now seeing great snowfall, and this has prompted a big jump in car hire demand. The usual suspects like France, Italy and Austria are as popular as ever but Bulgaria seems to be the destination of choice for skiers wanting to get more for their money this ski season.”

Through a combination of the many budget airlines providing cheap flights to ski resorts this year and also cheap deals to [rent a car](#) while there, more and

more Brits are heading to newer, more affordable ski resorts rather than cancel their annual visit to the pistes. eRentals.co.uk reports car hire from Sofia Airport in Bulgaria starts at just £6 per day* right now.

Briony Fairbairn continues: “People heading for a ski trip this season should get their rental car reservation in as soon as possible - this is the way to be sure of getting the car that you want plus also any added extras like snow chains or icy weather tyres.”

Current ski deals include rental from £6* per day at Sofia Airport; from £17* per day at Milan Malpensa Airport; from £27* per day at Salzburg Airport and from £23* per day at Geneva Airport.

To compare the best ski deals visit www.erentals.co.uk **Prices are based on seven-day rental from 9 January 2012 and are subject to change.*

eRentals.co.uk is a specialist car hire company, providing low cost car rental in over 12,000 locations around the World. Committed to finding its customers the best prices, eRentals.co.uk offers a quick and easy search of the latest offers, including [car hire Cyprus](#) deals and also in Portugal with [Madeira car hire](#) car hire available as well as deals in Lisbon and Faro.

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About eRentals.co.uk

eRentals.co.uk was launched in 2006 and is a specialist car hire company, providing low cost car rental in over 12,000 locations around the World, in all major countries and tourist destinations. Committed to finding its customers the best prices, eRentals.co.uk offers a quick and easy search of the latest offers. eRentals.co.uk is operated by Sublime Systems Ltd, a company that specialises in online businesses.

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