ALLMAX Launches TV Spots For Weight-Loss Supplement

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ALLMAX to launch TV spots showcasing their revolutionary weight-loss supplement

TORONTO, ON (RUSHPRNEWS) January 21, 2008 -ALLMAX Nutrition has announced the launch of two 30-second television commercials to introduce Rapidcuts Femme, a revolutionary new weight-loss supplement designed specifically for women. Created and produced by Jenny Munford and her team at Creative Bube Tube in Milton, Ontario, the two spots will run nationally and feature Kelly Taphouse, a real-life user who lost 35 lbs. and went on to become the 2007 winner of the Miss Bikini Canada contest.

“Kelly is absolutely wonderful in the spots,” says Jason Bell, the Director of Marketing at ALLMAX Nutrition. “She had been trying to lose weight for some time, and it was only with the help of Rapidcuts Femme that she was finally able to succeed.’

According to representatives at ALLMAX, Rapidcuts Femme was created exclusively for women who want to transform their body and transform their lives. It is also unlike any other product on the market because of its unique all-natural formula, which works specifically with women's hormonal differences in mind.

“Rapidcuts Femme contains an exclusive proprietary blend called Sensorilean™,” says the Director of Marketing. “Chronically high excess levels of the stress hormone cortisol can cause a woman’s body to put on excess weight over time. The revolutionary Sensorilean™ blend supports normal healthy cortisol levels in their bodies, which ultimately helps them lose the weight they want with diet and exercise.”

Mr. Bell points out that in recent clinical studies, key ingredients in the Sensorilean™ blend lowered serum cortisol levels by as much as 26 percent over an 8-week period.

“Rapidcuts Femme is the first female fat burner designed to intelligently Target, Release and Ignite stubborn stored body fat. This 3-stage fat burning technology is exclusive to Rapidcuts Femme and has been proven to take weight loss to the next level, and the best part is you only need to take one rapid-release capsule twice a day.”

“Rapidcuts Femme is not your average weight loss supplement. If you want to experience results you can see and feel, women should include it in their diet and exercise plan today because nothing works faster. Just ask Kelly.”

Rapidcuts Femme is available nationwide at
Wal-Mart Canada, GNC Canada, Shoppers Drug Mart & Loblaws.

For more information contact Jenny Munford, Executive Producer at Creative Bube Tube - A Television Commercial and Video Production Company.

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