Alpari UK launches easy-to-use binary options trading platform

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Alpari (UK) Limited Logo

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Lo Alpari (UK) Limited ("Alpari UK"), one of the foremost global providers of retail online foreign exchange trading, has expanded its product range with the introduction of binary options. Alpari UK's new web-based binary options platform gives new and experienced traders even more opportunity to take advantage of short and long-term market moves.

Alpari UK is one of the few global brokers authorised and regulated by the Financial Conduct Authority (FCA) currently offering binary options.

Alpari UK's binary options platform is a straightforward platform to access the markets. Traders follow only three steps. Firstly, they choose the financial market (asset) they would like to trade; then they select how long the trade will last (from a variety of timeframes such as 30 seconds, 60 seconds, end of day, end of week and up to one year); and finally they select the amount they would like to trade.

Daniel Skowronski, CEO of Alpari (UK) Limited, commented, "Our number one focus is to ensure that we continually evolve and enhance our consumer offering. Binary options are the latest addition to our product portfolio and follow on from other recent product launches in 2013 such as our social trading product TraderConnect and VPS."

Clients new to Alpari (UK) can open a binary options account by visiting our binary options website, whilst existing clients can apply for an additional account via Alpari UK's account management tool MyAlpari.

About Alpari UK

Alpari (UK) Limited is an independent entity within the association of Alpari companies ("Alpari"). Alpari serves global clients from offices in over 20 countries. Our locations include London, New York, Tokyo, Shanghai (Representative Office), Dubai, Moscow, Mumbai and Frankfurt.

Alpari has a number of high-profile sponsorships, including the Alpari World Match Racing Tour (title sponsor) and West Ham United FC (principal sponsor).

Risk warning: Forex, spread bets and CFDs are leveraged products. They may not be suitable for you as they carry a high degree of risk to your capital and you can lose more than your investment. Binary options are speculative and you can lose some or all of your investment. You should ensure you understand all of the risks.

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