

# Avatar Rakes in \$3.5M at Midnight

December 18, 2009



Los Angeles, CA ([RPRN](#))

**12/18/09 — BOX OFFICE MOJO -  
NEWS BULLETIN**

Friday, December 18, 2009

'Avatar' grossed \$3.5 million at around 2,000 sites in its midnight opening, which may not seem spectacular on the surface but was nonetheless solid for a non-

Zoe Saldana is Neytiri

franchise. For the weekend, 'Avatar' strikes approximately 5,000 screens at 3,452 sites, while 'Did You Hear About the Morgans?' counter-programs at around 3,000 screens at 2,718 sites...

Brandon Gray Reports:

<http://www.boxofficemojo.com/news/?id=2635&p=1.htm>

Below are links and info related to this weekend's releases:

THEATER COUNTS

<http://www.boxofficemojo.com/counts/chart/?yr=2009&wk=51>

SHOWTIMES & TICKETS

<http://boxofficemojo.com/showtimes/>

All Movies Playing in Your Area:

<http://boxofficemojo.com/showtimes/location.htm?view=sum>

## SIMILAR MOVIES

- to 'Avater'

<http://boxofficemojo.com/sim.php?m=avatar.htm>

- to 'Did You Hear About the Morgans?'

<http://boxofficemojo.com/sim.php?m=grantparker09.htm>

-----

Follow Box Office Mojo on Facebook:

<http://facebook.com/boxofficemojo>

-----

## BOX OFFICE DERBY

Average weekend predictions of 662 players:

1. 'Avatar' - \$91.1 million
2. 'The Princess and the Frog' - \$16.4 million
3. 'Did You Hear About the Morgans?' - \$11.8 million
4. 'The Blind Side' - \$11.1 million
5. 'Invictus' - \$6.0 million
6. 'A Christmas Carol' - \$5.2 million
7. 'New Moon' - \$4.4 million
8. 'Brothers' - \$3.0 million
9. 'Old Dogs' - \$2.9 million
10. '2012' - \$2.6 million

Results and a new game will be posted on Monday afternoon. The full list predictions are posted at:

<http://boxofficemojo.com/derbygame/>

Weekend studio estimates will be reported Sunday morning, followed by actual grosses on Monday.

Box Office Mojo

<http://www.boxofficemojo.com>

**Media Web Address:** <http://www.boxofficemojo.com>

**Main image credits:** <http://www.boxofficemojo.com/movies/?page=media&img=24692&id=avatar.htm>

**About the author:**

Ane Howard is a freelance reporter for Hollywood Today .You may write her at [anne@hollywoodtoday.net](mailto:anne@hollywoodtoday.net)

---

Filed Under: [Article-byline](#), [ENTERTAINMENT](#), [Featured](#), [FILM](#)

RUSH PR NEWS newswire and press release services at [rushprnews.com](http://rushprnews.com) / Anne Howard [annehowardpublicist.com](http://annehowardpublicist.com)

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.