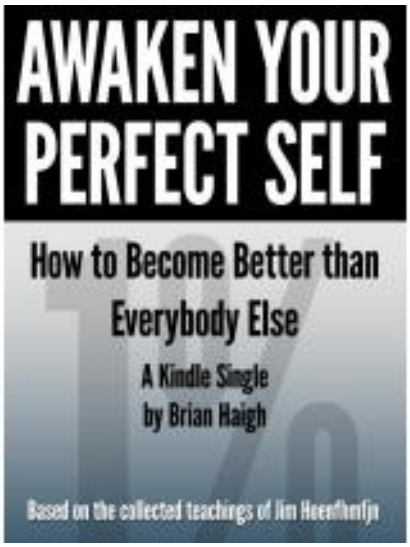
Awaken Your Perfect Self: How to Become Better than Everybody Else is now available in Amazon Canada Kindle Singles

January 9, 2013



Los Angeles, CA (rushPRnews) 01/09/13 — Awaken Your Perfect Self: How to Become Better than Everybody Else is now available in Amazon Canada Kindle Singles store

Canadian author Brian Haigh's bestselling Kindle Single **Awaken Your Perfect Self: How to Become Better than Everybody Else** is now available in the Amazon Canada Kindle Singles store. This dry, absurdist satire of self-help gurus uses a series of interviews with self-perfection expert Jim Hoenfhmfjn to introduce the reader to his philosophies. Completely deadpan, "Awaken Your Perfect Self" follows Jim as he dispenses bizarre advice on how to get ahead in life, with pearls of wisdom such as: "The journey of life is like climbing a mountain. You may have to push people off to reach the top, but the view makes it all worthwhile."

"Awaken Your Perfect Self" starts with the hilarious description of how to pronounce his name: "Jim's usual response is that while most people pronounce it 'Hohnfimfijin', it’s actually pronounced like it's spelled: 'Hoenfhmfjn'. That may not be of much help to most people. To pronounce

Hoenfhmfjn, say it like 'Hinfmfn' (the last 'h' and 'j' are silent)."

From there we follow the hopelessly naïve narrator as he documents the secrets to Jim's success, following him deeper and deeper down the rabbit hole while his own finances slowly drain away as Hoenfhmfjn pontificates about "self-perfection". It is a hysterically absurd send-up of both the cult of personality that surrounds our society's so-called "success gurus" who claim to have all the answers, as well as the people who blindly follow them in search of "get rich quick" schemes.

Since its release as a Kindle Single in the US in May 2012, it has generated a polarized response from readers. "I kind of love it that not everybody gets the joke," says Haigh. "The book is told from a completely serious point of view, and it's the sort of thing you will either get or you won't."

The author and an unnamed cat ponder the secret of life

Haigh is also especially thrilled to see his ebook available directly to Canadian readers. "I was born and raised in Canada, and even though Los Angeles is my home now it will always be part of my heritage. I hope Canadian readers have as much fun reading 'Awaken Your Perfect Self' as I did writing it."

About the Author

Brian Haigh grew up in Alberta, and has spent the rest of his life gradually seeking warmer climates. After finishing school in Fort McMurray, he moved to the West Coast to obtain his BFA in Theatre from the University of Victoria. During his university years, he travelled across Canada in the summer Fringe Theatre circuit with The Juanabees comedy troupe in the 1990s. Following university, he spent some time in Tokyo and Seattle before making his way to Los Angeles to pursue his acting career. He tirelessly chased his dream until he finally reached the pinnacle--as an extra in Season 5 of '24'. He has since retired from acting to return to writing, with "Awaken Your Perfect Self: How to Become Better than Everybody Else" being his first

ebook release.

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Filed Under: BREAKING NEWS, ENTERTAINMENT, PRESS RELEASE, Publishing

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