BART to implement last of inflation-based fare increases July 1

July 1, 2012



SAN FRANCISCO, CA (<u>RPRN</u>) 07/01/12 — BART Fare increases Starts July 1

Effective Sunday, July 1, 2012, BART will implement the last in a series of inflation-based fare increases when fares increase by 1.4%. Because BART fares are rounded to the nearest nickel.

some fares will remain the same after the increase, including the minimum BART fare of \$1.75, and the average fare will go up by five cents. Fares last increased in July 2009.

The 1.4% value of the increase is calculated by taking the changes in both national and local inflation and then subtracting 0.5% to account for improved BART operating efficiencies. Extensive outreach was done to gather public input about this increase, the last in a series of four inflation-based fare increases made

between 2006 and 2012. The resulting additional revenue has been key to BART's financial health and continued ability to provide safe, reliable service.

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