

Bidorc.com Makes Retailers Compete for You with Their Reverse Auction Site

May 5, 2013



Ottawa, ON ([RPRN](#)) 05/05/13 — --

BIDORC launched today a reverse retail auction site, bidorc.com, where sellers compete for your business.

Reverse auctions are used by large companies, and government, for sourcing suppliers. These companies use

reverse auctions as a way to keep costs down. Bidorc.com lets consumers create auctions on products they want and retailers bid on these auctions by lowering the price. The service is free for buyers and sellers pay next to nothing.

Reverse auctions are a way of haggling online. Haggling is a common way of doing business in many countries around the world. Bidorc.com is an online way for consumers to haggle. It saves buyers time and effort since they don't need to search several sites for the best deals on a particular product. Sellers no longer have to create auctions hoping that someone will bid on their products. Instead sellers are automatically notified via email of a request on their products and can bid automatically on auctions.

Due to the current economic conditions there is a growing trend amongst consumers to make their money go further by seeking out deals. Several websites dedicated to delivering these deals to consumers have experienced

growth recently. Examples of these companies include Groupon, TeamBuy, RedFlagDeals, etc. These sites provide deals to customers either as sales, through coupons, or by aggregating consumer dollars to negotiate a better deal from the sellers. They are all based on the seller providing a discount and the consumer hunting for the deal they want. BIDORC has flipped the approach to finding deals by letting buyers make requests on products they want.

About BIDORC

BIDORC is an Ottawa, ON based IT startup founded in March 2013 and it is owned and operated by John Hallam.

Media Contact Name: John Hallam

Media E-mail: john@bidorc.com

Media Phone: 6137992195

Media Web Address: <https://www.bidorc.com/>

Company Contact Name: John Hallam

Company E-mail: john@bidorc.com

Company Phone: 6137992195

Company Web Address: <https://www.bidorc.com/>

Filed Under: [BUSINESS NEWS](#), [Technology](#), [CANADIAN NEWS](#), [PRESS RELEASE](#)

RUSH PR NEWS newswire and press release services at rushprnews.com /
Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.