

BPMA Lists Leighmans.com as 'Finalist' at Prominent Industry Awards

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MANCHESTER, UK ([RPRN](#))

03/27/12 — The 2011 British Promotional Merchandise

Association Awards have seen

leading supplier Leighmans.com

placed in the 'Distributor of the

Year 2011' category. The BPMA

rated the company as a 'finalist' in

the class for its outstanding work



in the previous 12 months

Each year the BPMA recognizes those companies in the sector which have achieved consistently high standards of quality and service. The BPMA has been in place for more than 45 years, monitoring and regulating the promotional merchandise industry.

Categories on offer at each year's BPMA industry awards include Campaign of the Year, Supplier of the Year, Personality of the Year, Innovative Product of the Year and Distributor of the Year.

2011 saw Leighmans.com place in the 'finalist' section of the prestigious 'distributor' category.

Darren Leigh, Director of Leighmans.com, commented of the news, "We're

really pleased to be placed again by the BPMA, understandably so. We have worked hard for your clients and partners throughout 2011 and it's great to see that diligence recognized."

"We at Leighmans.com have worked hard to build a solid and respected brand name, and we pride ourselves on quality - whether supplying [conference bags](#) or [branded pens](#) - and also on our after-sales service."

While it is true that a lot of companies remain tied to tight budgets in the current financial climate, Leigh is convinced that 2012 will see Leighmans.com build on the BPMA recognition.

"This BPMA acknowledgement of our work is the latest step on a big journey for us - we pride ourselves on our policy of continuous improvement. We'll go on supplying [printed ring binders](#) and a whole lot more with great service through 2012 and be back at the BPMAs next year."

/ends

About Leighmans:

Leighmans.com Ltd was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

Media Contact:

Darren Leigh

Email: sales@leighmans.com

Phone: 0161 763 2690

Web: <http://www.leighmans.com>

Media Contact Name: Darren Leigh

Media E-mail: sales@leighmans.com

Media Phone: 0161 763 2690

Media Web Address: <http://www.leighmans.com>

Company Contact Name: Leighmans.com

Company E-mail: sales@leighmans.com

Company Phone: 0161 763 2690

Company Web Address: <http://www.leighmans.com>

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Anne Howard annehowardpublicist.com

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