Carrentals.co.uk Advises Sports Fans to Book Olympics Car Hire Soon

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London, UK (RPRN) 06/19/12 — Online rentals specialist reports increased demand for cars and rising prices as a result

With the 2012 Olympic Games just a few weeks away from starting, award-winning car hire website Carrentals.co.uk has issued a warning to sports fans who need car hire for the duration of the Games. The website has recommended advance booking for people who want to be sure of getting the car they want at a good value price.

Carrentals.co.uk helps tourists and travellers to compare car hire deals in over 15,000 popular locations around the world, with all the biggest and best providers on show - from Alamo to Thrifty. Sports fans travelling into UK airports for the Olympics this summer can log on to Carrentals.co.uk right now and still source bargain car hire deals - such as £16 per day when collected from Heathrow Airport*.

While demand for cars has increased ahead of the Olympics, there has also been a rise in prices for UK hire according to Carrentals.co.uk - leading the site to emphasise the importance of advance booking. Anyone who is flying into the UK through London's Gatwick Airport this summer can visit the Carrentals.co.uk site right now and compare rental deals to save - with deals to be had from just £14 per day.**

Gareth Robinson, Managing Director of Carrentals.co.uk, comments, “Getting around the UK to enjoy all the fun of the Olympic Games this summer is much easier with a rental car, and so we're advising people to get their bookings in soon. That's the way to securing plenty of choice and some great value deals."

The Carrentals.co.uk service compares car hire deals from up to 50 rental companies, including Alamo, Auto Europe, Avis, Budget, Hertz, Holiday Autos and Sixt, in over 15,000 locations worldwide. To compare the latest car hire deals visit www.carrentals.co.uk.

**Price correct at time of writing for 1 week car hire from July 26th for rentals collected at Heathrow Airport.*

***Price correct at time of writing 1 week car hire from July 26th for rentals collected at Gatwick Airport.*

/ends.

About Carrentals.co.uk

Carrentals.co.uk was launched in February 2003 and grew to become one of the UK's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 15,000 locations.

Websites searched include Alamo, Auto Europe, Avis, Budget, Ebookers, Hertz, Holiday Autos, Opodo, Sixt and Thrifty, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 5,000 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards, and in 2010 it was Highly Commended in the Best Meta-search/Price Comparison category. To book or for further information visit www.carrentals.co.uk.

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