Carrentals.co.uk Announces Second ‘Book & Donate’ Day for StreetSmart Charity

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London, UK (RPRN) 01/24/12 — Online car hire specialist gives £1 per booking made on January 25 in support of UK homeless

Online rental comparison website Carrentals.co.uk has announced that it will run its second ‘Book & Donate’ day on 25 January this year. The day will see the company will donate £1 per booking to StreetSmart, the group that helps 90 UK homeless charities through fundraising activities.

The Carrentals.co.uk ‘Book & Donate’ day on 11 January eventually generated more than £330 for StreetSmart. The work carried out by StreetSmart includes education, training, housing and health initiatives for UK homeless people and the campaign is backed by Stephen Fry, Neil Morrissey and Richard Bacon.

Gareth Robinson, Managing Director of Carrentals.co.uk, comments: “We were so pleased with our first ‘Book & Donate’ day that it seemed a logical step to hold another one. Each car hire booking that is made through Carrentals.co.uk on the 25th January will see a £1 donation to StreetSmart – something that can make a major difference to people sleeping rough in the

UK."

Carrentals.co.uk has already planned 'Book & Donate' days for the dates of February 8th and 22nd, and March 7th and 21st.

"Our advice to anybody planning to rent a car is to do so on one of our forthcoming 'Book & Donate' days," continues Gareth. "However we also counsel advance booking to be sure of getting the very best prices and plenty of availability in popular destinations."

The StreetSmart campaign also includes major fundraising pushes each November and December which includes some of the country's top restaurants like Nobu, Dinner by Heston Blumenthal and Restaurant Gordon Ramsay. The restaurants add £1 donations to people's bills to generate funds each table bill. All of the £1 donations are then passed on to StreetSmart to go to its worthy charity projects.

Glenn Pougnet, director of StreetSmart, comments: "We thoroughly appreciate this type of support from Carrentals.co.uk and all the homeless charities we work with benefit as a result."

Carrentals.co.uk is the UK's leading car rental comparison site, comparing deals from up to 50 rental companies including Alamo, Auto Europe, Budget, Holiday Autos and Sixt, in over 15,000 locations worldwide.
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About Carrentals.co.uk
Carrentals.co.uk was launched in February 2003 and grew to become one of the UK's leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 15,000

locations.

Websites searched include Alamo, Auto Europe, Budget, Ebookers, Hertz, Holiday Autos, Opodo, Sixt and Thrifty, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 5,000 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards, and in 2010 it was Highly Commended in the Best Meta-search/Price Comparison category. To book or for further information visit www.carrentals.co.uk

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