

# Carrentals.co.uk Surveys Customers to Enhance New Website Design

June 11, 2012

*London, UK ( [RPRN](#) ) 06/11/12*

*— Online price comparison*

*specialist polls users to*

*develop new, improved website  
functionality*



Leading online car hire price  
comparator has announced the  
launch of a new, improved

website. The company's new site will offer users improved functionality and a better user experience.

The award-winning car hire comparison site surveyed its users before building the new website. The next-generation site will offer a faster search capability, better results navigation of results improved filtering.

Gareth Robinson, Managing Director of [Carrentals.co.uk](#), comments: "Our customers seem to love the fact that we offer them such a simple to use and efficient website - and they leapt at the chance to help us go on improving it with this re-design."

"Our latest progressive step will see us continue to strengthen our place at the top of the car hire sector. We are confident that an enhanced customer experience will impact positively on bookings made through our site."

Since its launch in 2003 Carrentals.co.uk has grown to become one of the UK's leading car hire comparison websites booking over 650,000 rentals to date and celebrated its 5th birthday as a comparator in February 2012.

Carrentals.co.uk compares car hire to find the best available vehicle and price from up to 50 rental companies including Alamo, Auto Europe, Budget, Holiday Autos and Sixt, in over 15,000 locations worldwide.

**/ends.**

### **About Carrentals.co.uk**

Carrentals.co.uk is one of the UK's leading car hire comparison websites, and celebrated its 5th birthday as a comparator in February 2012. Last year, the company achieved record sales, despite the challenging economic climate.

Searching up to 50 different car hire suppliers, including Alamo, Budget, Hertz, Holiday Autos and Sixt, Carrentals.co.uk provides an impartial comparison of the best prices available in over 15,000 locations worldwide.

Customers can also book with Carrentals.co.uk through the Android and iPhone mobile apps launched in 2011 and also through the comparator's Facebook page.

To book or for further information visit [www.carrentals.co.uk](http://www.carrentals.co.uk)

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