

# Compare Mobile Plans Evaluates Smartphone Buying vs 24-month Contracts

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Victoria, Australia ([RPRN](#))

05/05/12 — With the latest state of the art smartphones sometimes coming in at a similar price to the latest laptops, consumers are finding that a monthly contract can give them better value than buying a phone up front.



[Compare Mobile Plans](#), one of the leading comparators of phone plans in the country, can assist people in finding the right information to help them make the most informed choices.

## iPhone 4s

With the new iPhone 4s retailing at around \$800 it is not every consumer who can afford such an initial outlay. So using the iPhone 4s 16GB as a template, could consumers source themselves better value by purchasing the phone up front or by signing up to a monthly contract offered by a service provider?

The market currently offers an Amaysim plan with which consumers can enjoy a saving of \$378.40 throughout the 2 years of the contract, in comparison with the Virgin Mobile Topless plan.

Compare Mobile Plans reveals that the latest TGP plan costs a total of \$1039.76 over a 2-year deal, which is cheaper overall than the Virgin Mobile Fair Go \$29 plan. Perhaps the best value deal on show at present however is the Optus \$19 plan.

This means that further to helping consumers save money overall, buying mobile phones outright can also let users enjoy increased agility and flexibility. Should they move house for example, they can transfer to another provider on the same handset.

### **24-month vs month-to-month**

Forking out an initial \$1000 is of course a big deal for the vast majority of consumers - and if bought on a credit card the paying interest can also cancel out the savings made in the beginning. One key benefit of monthly contracts is that they deliver advantages in terms of customer support.

### **Getting the best value for your smartphone**

Providers like Crazy Johns and TPG offer good value SIM only deals right now, but [Compare Mobile Plans](#) advises that the smartest move is to review deals and make your own decision about which is best for your needs.

Of deals available on the mobile market right now the latest Virgin can seem the best value, with it offering \$190 compared to TPG's \$180 plan. When the user works in Virgin's more expensive call fees and flagfall however, the TPG plan actually works out better value for money.

Sarah McDonald, spokesperson for [Compare Mobile Plans](#), says: "We can help people to find the right deal for them from all the leading providers in the sector - whether they want a HTC Sensational XL phone or the latest from Apple. The way to finding the best value is by comparing all the latest plans on the web before spending money."

**---ENDS---**

### **About Compare Mobile Plans**

Compare Mobile Plans is a free, independent comparison website for consumers looking for a mobile phone plan in Australia.

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