

Corporate Gifts Specialist Leighmans Aims for £1m Revenues

May 22, 2012

Promotional Products | Promotional Gifts | Printed Pens



London, UK ([rushPRnews](#))
05/22/12 — --- [Leighmans.com](#),
the specialist corporate incentive
and gift supplier, reports that it is
set to break through the £1m
turnover barrier this year as
demand for innovative gadgets
goes on growing.

Leighmans supplies all sorts of products - from mugs to polo shirts, post-it notes to badges and more hi-tech items which have proved popular with customers recently.

Founded 10 years ago, [Leighmans](#) has gone from strength to strength and today finds itself in sight of the coveted £1m annual turnover figure.

In recent months Leighmans has reported that technology-based items including e-readers, USB memory sticks and iPad duo pens have proven popular with customers. The company has also seen higher demand for branded iPhone cases, headphones and laptop speakers.

Leighmans has also signed a new deal this year through which it will distribute one of the most popular gift ideas in years - iPrint strips. The company will offer the adhesive strips which allow people to use their mobile

phones while wearing gloves.

Darren Leigh, founded of [Leighmans](#), commented: "Customers have been demanding more and more innovative tech products from us, and we are happy to oblige! Customers need assistance right now in making the most of their budgets."

"As such we work very closely with customers to help them make the right choices for the promotional products and incentives they need."

Leighmans customers include Deutsche Bank, Volkswagen, the Football Association and McDonald's and customers can find 100,000 products in the Leighmans catalogue. Half of [Leighmans](#) customers utilize gifts externally and have to reward internal staff.

#ends

About – Leighmans.com

Leighmans.com was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

For consecutive years, Leighmans have finished in the top 3 (finalists) for Top Distributor of the Year, as voted for by BPMA members (British Promotional Merchandise Association) beating over 3,000 competitors. Leighmans are Key Partners with our supply chain thus being able to offer better pricing and lead-times to our clients. Leighmans do not consider their company to be product providers but more marketing support suppliers.

Media Contact

Darren Leigh

Email: sales@leighmans.com

Phone: 0161 763 2690

Web: <http://www.leighmans.com>

Media Contact Name: Darren Leigh

Media Phone: 0161 763 2690

Media Web Address: <http://www.leighmans.com>

Company Contact Name: Leighmans.com

Company Phone: 0161 763 2690

Company Web Address: <http://www.leighmans.com>

Main image credits: <http://www.leighmans.com/>

Filed Under: [BUSINESS NEWS](#), [Lifestyle](#), [PRESS RELEASE](#), [United Kingdom](#)

RUSH PR NEWS newswire and press release services at rushprnews.com / AH Marketing ahmarketinggroup.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.