

# Cupcake Creations Dazzle Expectations

February 14, 2013



TORONTO, ON ([rushPRnews](#))

**02/14/13 — New cupcakes promise triple delight in one single bite**

Sweet Flour Bake Shop, renowned for its customizable cookies that are baked for customers on the spot, is exciting the cupcake world with their new [Cupcake Creations](#), launched just in time to sweeten up this year's Valentine's Day.

Love cupcake!

Typical cupcakes these are not. Just like their cookies, Sweet Flour has brought modern nostalgia to the cupcake. With the current cupcake craze, Sweet Flour owner Kim Gans invested a lot of time (and consumer taste tests!) to ensure their cupcakes delivered something more. Each cupcake is a triple delight, with a delicious filling and tasty topping perfectly paired with a delectable cake.

"Our Cupcake Creations are exactly that," said Gans. "Each 'creation' is its own unique taste sensation, with the cake, the sweet center, and the topping combining to create the ultimate bite."

Their Cupcakes are unique not only in their tasty centers, but in their great flavours as well. Sweet Flour's cupcake lineup tempts the taste buds with the following selections:

- Very Vanilla Bean
- Retro Chocolate
- Peanut Butter & Chocolate
- Salted Caramel
- Pink Lemonade
- Passion Fruit

# Cupcake Delivery Toronto

The results are divine, and even better, deliverable. Sweet Flour has made sure that cupcake lovers can enjoy [Same Day cupcake delivery across the Greater Toronto Area](#).

## Cupcakes for every special occasion including wedding cupcakes, new baby cupcakes, and party cupcakes.

While these tantalizing Cupcake Creations are sure to cause a buzz, Sweet Flour continues to deliver on what they do best. Their made-to-order cookie is still what draws the crowds in, not to mention their customizable muffin tops, wide selection of dessert bars and specialty cookies, and yogurt treats topped with house-made granola. Supporting local products, Sweet Flour baked goods are made only from the finest fresh ingredients. Customers can enjoy glass bottled Ontario organic milk and fresh brewed coffee and specialty drinks made with beans from Ideal, a local coffee roaster.

## Sweet Flour's Cupcake Creations will be the talk of the Bloor West Village—and the city of Toronto—this Valentine's Day.

For more information, visit the shop at 2353 Bloor St. West or check out their online store at [www.sweetflour.ca/shop-online](http://www.sweetflour.ca/shop-online)

### **About Sweet Flour Bake Shop**

Located in Bloor-West Village, Sweet Flour Bake Shop is the first customized, made-to-order bake shop. Created by cookie lover and entrepreneur Kim Gans, Sweet Flour takes customization to a new level. Choose your dough, choose from over 20 decadent mix-ins, and get your warm and delicious cookie baked for you in minutes. For something different, Sweet Flour offers made-to-order cookie sandwiches, muffin tops and homemade granola with a variety of mix-ins and fresh fruit to choose from. The result: you know you're getting exactly what you want – all in just minutes.

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