Delegation from "China's Detroit" visits Ulraseal International to learn more about vacuum impregnation

June 27, 2013

Ultraseal International, Coventry, UK

Ann Arbor, MI (RPRN) 06/27/13 — A delegation of 22 business bosses from Changchun - the city known as "China's Detroit" came to Coventry to see how ultraseal International has continually led the world in the field of vacuum impregnation of cast metal parts.

Changchun is the home of one of China's largest automotive companies, FAW, the First Automotive Works Group, and has joint ventures with global OEMs such as Toyota and VW.

The group, who were on an educational visit organised by the University of East London, included Ultraseal on their itinerary. The visitors were keen to learn more about Ultraseal's pedigree of excellence and innovation.

Many companies in the automotive industry and supply chain use vacuum impregnation with sealants as a routine quality enhancement because it is a permanent and reliable solution to the eternal problem of casting porosity.

Casting porosity is the phenomenon of microscopic holes forming during the casting process that can lead to leak paths forming in finished parts, causing a variety of problems ranging from poor surface finishes to failure.

Ultraseal International has a long history of innovation in the field of vacuum impregnation and produces the world leading Rexeal 100™ recycling porosity sealant that offers significant cost and environmental benefits.

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After a tour of Ultraseal's UK headquarters, they were then taken to the historic St Mary's Guildhall in Coventry for presentations by Menghan Shen, a Chinese graduate of Royal Holloway University, who is working for Norman Hay Group plc, and Steve Hubbard of sister company Surface Technology, which specialises in surface coatings. Afterwards they visited Coventry Cathedral.

John Holmes, International Sales Manager of Ultraseal International, said: "We were delighted to welcome the Changchun delegation as the city is one of the most important centres for the automotive industry in China.

"Showing them what we do on the shopfloor was worth a thousand words and we are looking forward to strengthening our business relationships with FAW and other automotive companies in China in the future.

"All of the visitors were very well connected and it was a good opportunity to introduce them to Norman Hay Group of companies that include Norman Hay Engineering (NHE), Surface Technology, as well as Ultraseal."

Among the delegates were Mr Fan Shiyong, General Manager of Changchun Faw Sihuam Hengxing Auto Parts Co. Ltd., and Ms Yang Lili, Deputy General Manager of Changchun Faw Foundry Co., Ltd.

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