Demand for Car Hire High Ahead of 2012 Olympics Reports 121Carhire.com

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London, UK (RPRN) 06/11/12 — Leading online car hire specialist 121Carhire.com has issued a warning to tourists ahead of this year's London 2012 Olympics - book rental cars well in advance to avoid disappointment. The website's announcement comes after a jump in advance bookings with just 50 days to go until the Games.

121Carhire.com says that almost 50% of bookings taken through its website have recently been placed for 20 July to 11 August. New Zealand, Malaysia and Hong Kong are among the distant locations from which car hirers are heading to the UK to enjoy the Olympics.

Michael Bond, spokesperson for 121carhire.com, says, “It's nearly here, just 50 days away. With so many people heading to the UK and to London to enjoy the fun, it's perhaps not surprising that we've seen such a leap in demand for car hire."

“As such we're advising people to book their rental cars as soon as possible to be sure they don't miss out on a good value deal.”

121Carhire.com reports the top 5 countries currently making car hire bookings between 20 July and 11 August are:

Top 5 Countries Booking Car Hire -

1. Great Britain
2. USA
3. The Netherlands
4. Italy
5. Switzerland

To check the latest offers and availability, visit www.121carhire.com.
/ends.

About 121carhire.com
121carhire.com provides car rental in 15,000 locations across 115 countries worldwide. The car hire specialist has been operating for over 5 years and partners with a range of dealers in all major tourist destinations, to ensure its customers receive a wide range of vehicle options at the

lowest price.

Visit 121carehire.com for the latest deals.

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