Digital Direction's "HELP Math Program" Wins Coveted "Cool Tool Award" for Excellence in Education

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Carbondale, Colorado (RPRN) 11/16/11 — Innovative product singled out for achievement in education marketplace

- Digital Directions International Inc., a leading Digital Education Company, announced today that it has been honored for outstanding contributions in transforming education through technology to enrich the lives of learners everywhere by EdTech Digest, a publication featuring leaders in and around education dedicated to making a difference for future generations through the innovative use of technology.

"In a crowded field of entries, it's exciting to acknowledge those companies and products making the biggest difference," says Victor Rivero, Editor-in-Chief of EdTech Digest.

"DDI is honored to be recognized by such a respected publication as EdTech Digest," says John Ramo CEO/Founder. "Winning the award is a validation of our continued efforts to deliver the best possible solution to struggling students everywhere," says Dr. Barbara Freeman, the HELP Math Program creator.

About DDI
DDI is an educational technology pioneer and publisher of K-12 digital instructional content, curriculum, and assessments in mathematics and other subjects. All **DDI** products are research-based, use new technologies, and are designed intentionally and specifically to raise academic achievement and make learning engaging for underserved and at-risk student populations, including English language learners (ELL, ESL), students with learning disabilities (special education, learning disabilities), and students struggling to learn math.

About EdTech Digest
EdTech Digest celebrates all the latest technologies moving education forward, delving deeper into the stories of the people behind the technology to discover what truly drives them to conceptualize, create, develop and deploy their ideas to the masses. Featuring movers and shakers in and around education who are dedicated to making a difference for our future generations, editorial focus is on the topical and current to thought-leader broadviews. The EdTech Digest Awards Program recognizes the best and brightest people and transformative technology products and services in education.

Visit: www.edtechdigest.com

Press Contact:
Ruth Nelson
DDI
ruthnelson@scicable.com
www.digitaldirection.us

Contact: Dr. Barbara Freeman, President & COO

Media Contact Name: John Ramo
Media E-mail: johnramo@aol.com

Media Phone: 9707041465
Media Web Address: www.digitaldirections.us
Company Contact Name: John Ramo
Company E-mail: johnramo@aol.com
Company Phone: 9707041465
Company Web Address: www.helpprogram.net

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