

Digital Giants launches by simplifying choices for clients

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We craft digital marketing solutions category online.

Barrie, ON ([rushPRnews](#))
02/19/13 — Digital Giants Inc. (www.bedigitalgiants.com)
launched today, as a full service digital strategy, marketing and web presence firm - offering to simplify choices for B2B and B2C clients with three digital marketing service packages critical to dominating your market or

The [Digital Giants](#) online engagement and lead generation packages, dubbed “Tiny Footprint”, “Giant Footprint” and “Colossal Footprint”, each features a blend of core services: content marketing, search marketing, social media marketing and web presence optimization.

“Clients are overwhelmed by the rapidly changing digital marketing landscape”, says Marc Hill, founder & CEO. “They can spend lots of time trying (social media, SEO, adwords or content marketing) without seeing results. Our proven integrated approach drives more qualified sales to your website.”

Measuring success of social media and digital marketing

No matter which service package a client chooses, Digital Giants put the

overall strategy and plan into place in a matter of weeks. According to Hill, clients typically begin to see a steady climb in measurable results within three to six months. The firm focuses on measuring the [success of social media](#) and digital marketing programs using leading analytical tools.

Digital Search Marketing Analysis

Qualified prospects are eligible for free keyword digital search marketing analysis, and optimization recommendations. To learn if your business is qualified, simply introduce yourself to @bedigitalgiants or the contact page.

About Digital Giants

At Digital Giants, it's about putting ideas into action and the limitless opportunities of doing business online. We are vibrant, open, fun and fearless. We are connected. We work with our clients to create and develop their online brand. We strengthen their brand image and web presence by providing four key services: content marketing, social media marketing, search marketing and web presence optimization.

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