

# Enjoy Life Foods Chosen as Official Gluten-Free, Allergy-Friendly Food Supplier at Wrigley Field

March 29, 2011

Chicago, IL ([RPRN](#)) 03/29/11 — Enjoy Life Foods announced that it has signed on as the official supplier of gluten-free, allergy-friendly food at Wrigley Field. The availability of gluten-free and allergy friendly dining options at the ballpark will allow the millions of individuals living with food

The logo for Enjoy Life Natural Brands, featuring the text "enjoy life natural brands™" in a white, lowercase, sans-serif font on a purple rectangular background.

allergies, lactose intolerance, and celiac disease to enjoy game day fare without fear of illness.

“When I first founded [Enjoy Life](#) in 2001, it was with the thought that we would be able to provide our customers great tasting products that they could enjoy, while living a normal, active life, said Scott Mandell, CEO. “What is more normal than enjoying a baseball game in the friendly confines of Wrigley Field? We are pleased to be able to assist the Cubs in allowing ALL of their fans to enjoy the experience.”

Beginning on Chicago Cubs opening day, Friday, April 1, Wrigley Field patrons will be able to purchase gluten-free Not Nuts Beach Bash, a mixture of sunflower kernels, pumpkin seeds, dried pineapple, apricots and cranberries, as well as Soft Baked Snickerdoodle Cookies. To ensure that

every food product is in fact gluten-free and free of the eight common allergens (peanuts, tree nuts, eggs, milk, soy, wheat, fish, and shellfish), Enjoy Life manufactures its products in a dedicated nut and gluten-free facility.

“We are excited to be partnering with the Chicago Cubs on this great initiative” said Joel Warady, Enjoy Life’s Chief Marketing Officer. “The Chicago Cubs desire to provide great tasting and safe gluten-free, allergy-friendly options at their concession stands is an indication of their commitment to their fans. We are honored to have been chosen as the “Official Gluten-free, Allergy-Friendly food supplier” to the Cubs organization.”

Enjoy Life Foods was incorporated into the ballpark by Chicago-based Levy Restaurants, the managers of food and beverage, retail and merchandise sales at Wrigley Field.

## **About Enjoy Life Foods**

Since 2001, Enjoy Life Foods has remained committed to providing consumers with gluten-free and allergy-friendly foods of the highest quality. Standing strongly behind their promise of “Taste, Trust, Love,” Enjoy Life manufactures a wide variety of cereals, cookies, granolas, snack bars, bagels, trail mixes, chocolate chips, and chocolate bars for the millions of Americans living with food allergies, lactose intolerance, and celiac disease. In addition to being free of the eight most common allergens (peanuts, tree nuts, eggs, milk, soy, wheat, fish, and shellfish), Enjoy Life guarantees that all products are made in a dedicated nut and gluten-free facility. Visit them online at <http://www.enjoylifefoods.com>, on Facebook at “Enjoy Life Foods,” or on Twitter at “ELFCeo.”

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