Event on iPad & Tablet App Publishing – Learn what it takes to create and distribute a digital issue

November 22, 2011

Ann Arbor, Michigan (RPRN) 11/22/11 — Technology changes and we are all Entrepreneurs again!

- Technology changes and we are all *Entrepreneurs* again, a theme MIT Enterprise Forum-Great Lakes Chapter (MITEF) is striving to convey to the business community. From Start-ups to Fortune 500 Corporations, Publishers to Advertising Agencies, each time a new technology enters the marketplace-savvy business are eager to test their *Entrepreneurial* spirit with ways to incorporate a technological edge into their corporate environment and business strategy.

Please join *MIT Enterprise Forum–Great Lakes Chapter* on Thurs., Dec. 8th, from 3 to 6 p.m. at UM Dearborn: College of Business to learn how the iPad and Tablet market has changed publishing and learn what Digital Publishing Technologies are leading the way.

In addition, Adobe, WoodWing and Asyling Digital Media Solutions will present and provide technical demonstrations for the iPad and Tablet market.

Technologies featured include:

> Adobe: Digital Publishing Suite (DPS) andInDesign CS5.5

> WoodWing: Tablet Publishing and Cross Media Publishing

Learn about creating a Slide-Show; Web Elements; HTML5 Widgets; Hot Spots; Scroll Area; imbedded Audio; Video; Dossier Links and much more…

Online registration is Free until Dec. 2nd, $20 from Dec. 3-7 and onsite registration is $30 at the door.

Click here for online registration via MITEF website

About *MIT Enterprise Forum- Great Lakes Chapter*

The MIT Enterprise Forum builds connections to technology entrepreneurs and to the communities in which they reside.

The MIT Enterprise Forum produces a series of educational programs about entrepreneurship through a network of 28 worldwide chapters. Anyone interested in or involved with technology entrepreneurship is welcome to participate and join together to form the Enterprise Forum community. MIT Enterprise Forum is a global voice of entrepreneurship. It collaborates with hundreds of corporate and education organizations that connect technology entrepreneurs with resources which makes the commercialization of technology faster and easier.

For more information, please visit MIT Enterprise Forum.

About *Aysling Digital Media* Solutions

Uniquely positioned as both a WoodWing GOLD Solution Partner and Adobe Partner to provide digital publishing solutions, including media production and graphic design, integration and support for Publishers, Corporations and Agencies that require a robust, feature-rich enterprise publishing solutions to meet their respective world-wide audience digital media channels for content presentation, includes Print, Web, iPad, Tablets and Mobile.For more information, please visit Aysling Digital Media Solutions.

CONTACT INFO:
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