

Filter Butler Announces Entry into Online Water Filter Marketplace

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Toronto, On ([RPRN](#)) 04/30/14 — Filter Butler, Canada's premier water filtration provider proudly announces the launch of its online brand and innovative ecommerce platform which will offer outstanding water filters and replacement parts. With a lively blog, exceptional value,

convenient service, and guaranteed customer satisfaction, FilterButler.com will present families and businesses with an elegant, informative, and stress-free shopping experience.

"Our goals have always been to grow by offering great products, at great prices, with great service," said Daniel MacDonald, CEO and president of Filter Butler. "We are excited to enter the online world and start offering Canadians a one stop shop for their water filtration needs. As a Canadian company, we understand the market and are excited to show the country how much easier filtration can be. I can't wait to write to all of our customers in few years, thanking them for helping us become not just the fastest growing water filter company, but the biggest."

Filter Butler will be making a full commitment to its customers by offering 24/7 support, competitive prices, and flexible service for families and businesses. Additionally, the Filter Butler blog will open transparent discussions about health, beauty, and environmental awareness.

MacDonald added, “We want to know when the customers are happy so we can share that with our hard working team here in Toronto. And we want to know if they aren’t so we can go to work and make it right. We want our customers to know us and trust us, and that can only happen if we are available, responsive, and friendly.”

With a wide range of products from Whole House Filters to Power Pitchers, Filter Butler aims to satisfy customer needs with the healthiest and best tasting water on the market – and at an affordable price. All products are tested by third parties (From PACE Analytics to full NSF Certification) in order to ensure maximum performance. To learn more about Filter Butler’s services and competitive prices, please visit <https://www.filterbutler.com/water-filters>.

“We want every Canadian to log into our site and see the full picture. We don’t want people to wonder about the prices, the filter performance, or our services,” MacDonald adamantly stated. “When you work with us, there are no surprises, we deliver on our promises.”

About Filter Butler

Filter Butler (www.filterbutler.com) offers whole house water filters, salt free water softeners, and drinking water filtration systems for residential and commercial customers. Our vision is simple: pure, clean and healthy water for you, your family, and your business. There are no smoke and mirrors with us - we promise and deliver the essentials: affordable industry leading water filtration systems and genuine customer service.

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