Get Inspired to Kick-Start Your Search for the Perfect Personalised Registration, says Regtransfers

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Image of car

London, UK (RPRN) 09/07/12 — While many people may have considered a personalised number plate, quite often some inspiration is needed to get them started. According to Regtransfers, the largest independent provider of private plates in the UK, knowing the basics can make the process easy, and most importantly, fun.

Perceived complexity of the process and expense are just some of the common misconceptions about private plates — as well as people liking the idea but not knowing exactly how to get inspired. With some helpful hints and tips everyone could be on their way to adding variety and personality to their vehicle, without breaking a sweat or breaking the bank.

Angela Banh, marketing manager at Regtransfers.co.uk, says: "The world of personalised plates is full of possibilities, and while some people know exactly what they want, others may be undecided about what to go for. Do you go for your name, something to do with your job, something fun or relating to a hobby or a generic option for a sound investment? There's no hard and fast rule and our advice is to play around and get creative!

"For those lacking inspiration, on our 'find number plates' page on the website, you can search by category such as title (Sir, Mr, Mrs), jobs and interests or his & hers. Some people even base it around their favourite pets - we've encountered Pug enthusiasts looking to illustrate their love for the tiny dogs on their number plate! People can also sign up to our free magazine, which is packed full of ideas and stories about people who have bought and sold private plates, so there's a chance to learn from someone else's experience," she added.

Where purchases are being considered for investment purposes, Regtransfers recommends that people spend time researching the potential market and the range of plates available. In this case, something generic and timeless may be the most appropriate choice, thus maximising the number of potential purchasers. Regtransfers is happy to help customers with purchasing decisions, and has a wealth of experience in assisting many investment clients.

Angela continued: "Many of us spend hours in our cars, commuting to work and ferrying the kids around, so why not add some personality and variety to the process? There are lots of options to suit differing budgets so there really is something available for everyone – it's no longer considered a luxury, with plates starting at £89 (Ex VAT and transfer fee)."

Regtransfers is the largest independent specialist in registration plate transfer in the UK. For more information about **buying DVLA number plates**, or for assistance in finding or creating private plates, call 01582967777 or visit www.regtransfers.co.uk.

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