

Grapevine Marketing Agency Presents a Video Guide to Blogging

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London, UK ([RPRN](#)) 08/07/12 — UK-based **Grapevine Marketing Agency** have just released a video blog. The simply-titled 'Guide to Blogging' is the ideal tool for businesses looking to get their blog up and running.

Presenter Rob Cartledge is Grapevine's regular blogger, and

he shares with you tips on how to get started, and advice on which platforms to use. Many people don't understand the real SEO benefits associated with having a blog, which are explained in the video. Google now considers sites with attached blogs to be knowledgeable on their subject matter, so the blog is viewed as rich content attached to the URL.

The video goes on to reveal the best methods for sharing your blog, an area where a lot of bloggers falter. Blogs can easily be broken down into small pieces and released through social media platforms such as Twitter and Facebook. Also introduced is a [marketing company guide to blogging](#), which explains how Grapevine manage their flow of content through the blog.

You can view the video below, or [go to YouTube to take a look here.](#)

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