Green Energy UK Backs Government's Sensible Approach To Talk On Renewables

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London (RPRN) 02/19/13 — According to David Cameron's latest speech, preaching to the masses about how to save the planet is unlikely to persuade voters to back green policies. Focusing on a more sensible economic approach, including cost-effectiveness, is more likely to convince people, and is backed by domestic and **business electricity** provider, Green Energy UK.

It's no secret that the future of energy is green, but trying to get the nation on board by forcing these ideas upon them is somewhat outdated. In the current economic climate, homeowner's are more likely to be focused on the upward trend in **electricity prices**, which is why illustrating how green behaviour can save money on energy bills in the long run is likely to gain more attention. In doing so, it helps reiterate the importance of a sustainable future as well as reducing costs.

Coming soon after the launch of the Coalition's Green Deal, an environmentally-friendly scheme put in place to offer loans to help people insulate their homes, the ideology behind the speech is supported by Green Energy UK.

CEO Doug Stewart explains: "At Green Energy UK, we don't have a "worthy" attitude; being practical is so much more appealing than preaching about being green.

"Following David Cameron's speech, it's refreshing to see that his values echo ours by suggesting that politicians should focus more on the cost-effective approach to being environmentally-friendly, as opposed to assuming we all must have some damascene moment and green-up our lifestyles.

"With green policies set to keep bills down in comparison to what they would be if the UK continues to source energy from volatile overseas gas markets, it should be more of an incentive than ever to step on the eco wagon. Another great reason is how much more interesting it can be to source clean energy. Green Energy UK not only sources from wind turbines and solar panels, but we also harness power from CHP and anaerobic digestion. With the government suggesting that a more sensible economic approach is key to producing a sustainable future, I'm interested to see how it develops, and how many consumers and businesses will be adopting greener behaviour for their own and the economy's benefit."

For more information about **buying energy**, or to get a competitive quote, visit www.greenenergyuk.com. You can also find us on Facebook (www.facebook.com/pages/Green-Energy-UK/473450305033) and Twitter (@green_energy_uk).

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