How to Find a Job in a Recession: Free Job Search Tips Proven to Work in Any Economy

October 20, 2008

Minneapolis,Minn.(RushPRnews)10/20/08- - The number of long-term unemployed (those jobless for 27 weeks or more) rose by 167,000 in September 2008, to 2.0 million, an increase of 728,000 over the past 12 months, according to the U.S. Labor Department.

And most job seekers will continue to struggle because they fail at the one thing that matters most: marketing themselves, according to recruiter David Perry, author of the book, Guerrilla Marketing for Job Hunters. “The current job market is only going to get worse for most people, because what got them hired just 6 months ago probably won’t work today,” says Perry.

Here are three typical mistakes that people in a job search are making in 2008:

1. networking the traditional way;
2. searching on The Big 3 job sites;
3. reading the newspaper want ads -- online or off.

“To get hired quickly in this economy, job seekers must market themselves to employers using direct-marketing methods -- the same methods you’ll find in all successful infomercials and sales letters,” says Kevin Donlin, Creator of TheSimpleJobSearch.com.

Perry and Donlin have combined to offer a free job-search seminar by phone on Thursday, October 23, 2008 on the most important skill of all in today’s economy: How to market yourself to employers. Attendance is free, but limited to the first 97 people to sign up at - http://www.gbootcamp.com

Participants will learn five secrets to finding a job in this recession, including:

1. How to generate multiple job offers using the same approach that worked in a city with 65% unemployment -- more than 10 times higher than today’s 6.1% national rate.

2. The networking techniques used by professional recruiters, which let job seekers “recruit themselves” -- these are 100% ethical tactics that rapidly generate job interviews.

3. What recovering drug addicts can teach you about resume writing that dramatically improves results (hint: it increased the success rate for one group of job seekers from 0% to 80%).

“We find job search interest on the rise in the following states: Georgia, South Carolina, North Carolina, Florida, Colorado, Texas, Tennessee, Wisconsin, Alabama and Minnesota. Even people looking for sales and marketing jobs, as well as executive and management jobs, need job search assistance,” said Donlin.

David Perry is managing director of executive search firm Perry-Martel International and the author of Guerrilla Marketing for Job Hunters. Kevin Donlin is Creator of TheSimpleJobSearch.com and the author of 51 Ways to Find a Job Fast -- Guaranteed. More information at http://www.gbootcamp.com.

Contact: Kevin Donlin
952-946-7952

Filed Under: BUSINESS NEWS, BANKING AND FINANCIAL NEWS, PRESS RELEASE

RUSH PR NEWS newswire and press release services at rushprnews.com / Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or

fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.

Please leave your comments here