

# Incentives Specialist Leighmans Celebrates 10th Anniversary in 2012

June 8, 2012

Promotional Products | Promotional Gifts | Printed Pens



London, UK ([rushPRnews](#))

06/08/12 — Leading provider of corporate gifts and customizable incentives Leighmans this week reports that it is celebrating its tenth anniversary of trading.

Leighmans has been operating for more than 10 years since being founded by entrepreneur Darren Leigh. The company has enjoyed ten years of success in offering customers the latest incentive ideas and [eco friendly corporate gifts](#).

During the last decade Leighmans has gone from strength to strength to become one of the leading names in the top names in the incentives sector. The company's products are designed to help customers incentivize sales forces and reward customers and staff.

The momentum built up over the past ten years sees Leighmans.com set to exceed the £1 million turnover barrier this financial year.

Darren Leigh, founder of Leighmans.com, commented: "We're delighted to celebrate our tenth year in the business and we're doing better than ever. Our customers seem to really appreciate the effort we put in to make sure that

they have access to the very latest and most innovative products around.”

Leighmans.com offers over 100,000 products, ranging from [printed keyrings](#) through to the latest [lifestyle corporate gifts](#). Leighmans also offers a design department via which customers can request their own particular artwork be added to gifts that they order.

Darren Leigh continued: “Incentivizing your workforce and rewarding customers remains as popular as ever in business, and we're pleased to go on helping people differentiate their brands from their competitors.”

For more information visit [www.leighmans.com](http://www.leighmans.com), or follow the company on Twitter @Leighmans\_com.

**#ends**

### **About – Leighmans.com**

Leighmans.com was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

For consecutive years, Leighmans have finished in the top 3 (finalists) for Top Distributor of the Year, as voted for by BPMA members (British Promotional Merchandise Association) beating over 3,000 competitors. Leighmans are Key Partners with our supply chain thus being able to offer better pricing and lead-times to our clients. Leighmans do not consider their company to be product providers but more marketing support suppliers.

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