

# Independent R&B artist Niva Goes Rock, says today's music is Flat!

June 27, 2012



Niva Rock song Poster

New York City ([rushPRnews](#))

06/27/12 — R&B Soul music

songstress *Niva the soul diva*

has released a rock song. Niva

the soul diva is rated by the

industry-leading website

*reverbNation* as one of the top

R&B *independent artists* in the

country. The song is a attempt to

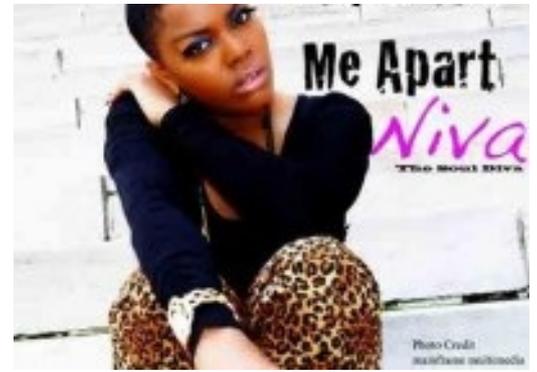
enter the rock genre format of the

music industry. Niva's new track is called 'You broke me apart'. The track features guitar virtuoso *Johnny guitar Watson Jr.*

The song was produced by Niva's production company at new black music.net. According to **Niva**, the song was purposely crafted to get the attention of guitar rock lovers while at the same time holding onto her core audience of **R&B/soul** and dance music fans. **Niva** stated I wrote this song to get people excited and turned on to something new and powerful. That's what the lead guitar is all about. I want people to feel the way people must've felt back in the 60s when they heard *Jimi Hendrix* for the first time. Let's be honest there is very little musicianship in dance music or R&B music today, that's why everything sounds the same and for many music lovers the fire is just not there. I want to start a music fire and shock people with some great musicianship.



Niva the soul diva is still an unsigned artists with no support from any **major record company**. Niva stated I am still hoping that a major record company will see my vision and get what I'm trying to do. It's been a long hard road but I am doing great things and I would love to partner with a company and climb the ladder of success even higher. '**You broke me**



Niva Rock poster 2

**apart'** by **Niva the soul diva** is available at all major online stores. The song is currently being shipped out to both **rock and pop radio**.

Join Niva the soul diva on Facebook @nivathedivamusic.

follow Niva the soul diva on twitter @nivathesouldiva.

Connect with Niva on instagram @nivathesouldiva

To Support Niva the Soul Diva fans can visit her official website at [www.nivathesouldiva.com](http://www.nivathesouldiva.com) or [www.reverbnation.com/nivathesouldiva](http://www.reverbnation.com/nivathesouldiva)

For more information, bookings and interviews call new black music at 646-379-6780 or

Mr Fred Thompson of Panache Music services at 718 778-6063

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**Media Phone:** 646 379-6780

**Media Web Address:** [www.reverbnation.com/nivathesouldiva](http://www.reverbnation.com/nivathesouldiva)

**Company Contact Name:** New Black Music

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**Company Web Address:** <http://www.newblackmusic.net>

**Main image credits:** Black Vision productions

**Body image credits:** Black Vision Productions

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