

# Independent R&B artist Niva Goes Rock, says today's music is Flat!

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Niva Rock song Poster

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— R&B Soul music songstress *Niva the soul diva* has released a rock song. Niva the soul diva is rated by the industry-leading website *reverbNation* as one of the top R&B *independent artists* in the country. The song is an attempt to enter the rock genre format of the music industry.

Niva's new track is called 'You broke me apart'. The track features guitar virtuoso *Johnny guitar Watson Jr.*

The song was produced by Niva's production company at new black music.net. According to **Niva**, the song was purposely crafted to get the attention of guitar rock lovers while at the same time holding onto her core audience of **R&B/soul** and dance music fans. **Niva** stated I wrote this song to get people excited and turned on to something new and powerful. That's what the lead guitar is all about. I want people to feel the way people must've felt back in the 60s when they heard *Jimi Hendrix* for the first time. Let's be honest there is very little musicianship in dance music or R&B music today, that's why everything sounds the same and for many music lovers the fire is just not there. I want to start a music fire and shock people with some great musicianship.



Niva the soul diva is still an unsigned artists with no support from any **major record company**. Niva stated I am still hoping that a major record company will see my vision and get what I'm trying to do. It's been a long hard road but I am doing great things and I would love to partner with a company and climb the ladder of success even higher. '**You broke me**



Niva Rock poster 2

**apart'** by **Niva the soul diva** is available at all major online stores. The song is currently being shipped out to both **rock and pop radio**.

Join Niva the soul diva on Facebook @nivathedivamusic.

follow Niva the soul diva on twitter @nivathesouldiva.

Connect with Niva on instagram @nivathesouldiva

To Support Niva the Soul Diva fans can visit her official website at [www.nivathesouldiva.com](http://www.nivathesouldiva.com) or [www.reverbnation.com/nivathesouldiva](http://www.reverbnation.com/nivathesouldiva)

For more information, bookings and interviews call new black music at 646-379-6780 or

Mr Fred Thompson of Panache Music services at 718 778-6063

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