

Interview Rocket launches InterviewMe! for Job Seekers

November 9, 2012

Halifax, NS ([RPRN](#)) 11/09/12 —
Social media meets video interviewing.



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-- Interview Rocket Ltd is pleased to announce the release of [InterviewMe!](#), a free and easy to use online tool for job seekers looking to stand out from the crowd and improve their odds of securing a new job. InterviewMe! uses a combination of social

media technology and recordable video technology to help candidates get noticed by recruiters at any time, anywhere around the world.

“In these challenging economic times it’s not uncommon for recruiters to have hundreds of applicants for a single position. This often means that only 20 or 30 seconds can be dedicated to each résumé initially,” says Craig Brown, founder of Interview Rocket Ltd. “InterviewMe! allows job seekers to take the initiative by directly requesting an interview from recruiters, rather than waiting to be asked. The interviews are schedule and location-independent, making the process as convenient as possible for both the recruiter and the job seeker.”

Michael, a recent MBA grad using InterviewMe!, states “I like the system very much. I have already had two initial interviews since I created the profile a few weeks ago, one of them for a job clear across the country. I particularly

like the fact that I am able to use the system to do practice interviews to prepare for the real thing.” Michael goes on to state, “I see it as invaluable tool in my job-hunting arsenal.”

How it works

After creating a profile at www.InterviewRocket.com/InterviewMe, the job [seeker](#) receives a unique URL that can be shared with recruiters in a number of ways, such as other social media platforms, in emails to recruiters, or embedded directly into the job seeker’s résumé. When a recruiter clicks on the URL, they land on the job seeker’s public profile page.

The recruiter can then select or create up to ten questions they would like to ask the job seeker, and then send an interview invitation. The job seeker completes the interview, which is recorded, using their own computer and webcam. The video is sent directly to the recruiter who requested the interview, for them to review privately and securely at their own convenience. Each step is accomplished at the convenience of the users, effectively making distance and time zones irrelevant to the hiring process.

[InterviewMe!](#) has a wide range of additional features for the job seeker. Application tracking information allows them to see how many times recruiters have clicked on their profile, on what date, and where the recruiters are physically located, largely taking the guesswork out of whether a job application has been reviewed. InterviewMe! also offers practice interviews, reviewable only by the job seeker, and customizable privacy settings that give the job seeker full control of what they choose to make public and what they choose to keep private – an especially important feature for those who are currently employed.

For more information please visit: www.InterviewRocket.com/

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Main image credits: <http://www.interviewrocket.com/user/home>

About the author:

Created in response to feedback from more than 50 industry professionals around the world, Interview Rocket helps prospective employers find the best candidates in shortest time. Using the most comprehensive feature-set of any online video interview service, Interview Rocket allows an organization to

create a company profile, job description, interview questions and list of candidates.

An e-mail request to complete an Interview Rocket video interview is then sent to suitable candidates. At the candidate's convenience he or she logs onto www.InterviewRocket.com, checks the settings, and does a quick set of random practice questions. Next they complete the interview, which is branded to the recruiter's company logo and website theme. The candidate is not able to pause or repeat the interview, nor see questions in advance, making the experience as realistic as possible. Once the interview is complete, it is uploaded to the recruiter's dashboard for review when his or her schedule permits and, if applicable, other reviewers are notified. Interview results can then be evaluated, with notes and scoring added to the candidate profile.

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