Legendary Freestyle Park Builder Ryan Neptune To Lead Sony Snowcrown Park Development

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2014 Sony Snow Crown (Mar 10-16, Blue Mountain Resort)

Collingwood, ON (RPRN) 02/26/14 — Freestyle action sports athletes and fans will be amped to learn that world renowned park builder Ryan Neptune is gracing this year's Sony SnowCrown Ski and Snowboard Festival with a full park build – including halfpipe, slopestyle and big air. A former US snowboard champion, Neptune now pours all of his freestyle passion into creating what are widely acclaimed as the best snowboard and ski parks anywhere in the world.

This year's Sony SnowCrown, presented by Rockstar Energy Drink, combines Canadian Freestyle Ski and Snowboarding Championships with a week-long celebration

of action sport culture. Off the slopes, SnowCrown (www.snowcrown.ca) promises rocking after-parties and unparalleled first domestic access to returning Canadian freestyle ski and snowboarding athletes.

Gateway Parks US Open

Halfpipe

“We and our sponsors are doing everything we can to make this an outstanding event for athletes and fans alike” Says Jesse Fulton, of SnowCrown organizers 365 Sports, a division of The 365 Group (www.the365group.com). “I cannot fully express how stoked we are to have Ryan Neptune involved. The man is a living legend. This course is going to be amazing”.

Gateway Parks Freestyle Park Build at Night

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Sony SnowCrown Ski & Snowboarding Festival

Presented by Rockstar Energy Drink (March 10 - 16, Blue Mountain Resort)

With $50,000 in cash and prizing now up for grabs, the 2014 Sony SnowCrown combines freestyle ski and snowboarding championships with a week-long celebration of Canadian action sport competition, culture, and camaraderie at beautiful Blue Mountain Resort, located near Collingwood, Ontario, Canada. Fans, sponsors and media will enjoy unparalleled first domestic access to returning Canadian freestyle ski and snowboarding athletes. We anticipate SnowCrown to be televised in 90 countries, on networks such as BBC and TSN.

SnowCrown (www.snowcrown.ca) is the signature winter action sports event of the Canadian season, produced by action sport event management company 365 Sports, a division of The 365 Group. From creative concept through to successful marketing activation, 365 Sports defines “full service” action sports event management. We bring brands and Canada’s passionate action sports community together to provide amateur and pro athletes with sponsored international competition experience, year round, throughout Canada. For event sponsorship opportunities, or to browse our events portfolio, please visit www.the365group.ca.

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Event Hashtag: #sonysnowcrown

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