Leighmans Brings Latest Technological Development to Market - 3D Online Catalogue

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London, UK (RPRN) 07/18/12 — Leading promotional products supplier Leighmans has this week reported the introduction of a new 3D catalogue in the latest development of its website.

The company was founded a decade ago by Darren Leigh and has enjoyed a steep rise in popularity since, with demand for its products growing over the years. The company specializes in providing the latest in crystal awards as corporate gifts, corporate gifts that are eco friendly and much more.

Leighmans has enjoyed continued success since being established a decade ago, and enjoys a proud reputation as one of the sector's leading names.

As part of its process of continuous improvement, Leighmans has introduced a new 3D catalogue to let users enjoy multiple-angle views of products online. The new online offering will be supported by the availability of 3D glasses and additional 3D functions.

Darren Leigh, managing director of Leighmans, comments: “We're immensely proud to announce our new catalogue, and we're confident that Leighmans customers will really enjoy the new 3D and interactive elements of our website.”

Leighmans.com customers can browse more than 100,000 products in the company's catalogue, with products available such as the latest keyrings branded with the corporate logo and other technological gift incentives. Leighmans also allows companies to specify and design their own products and employs its own design department offering tailored solutions.

Darren concluded: “Companies who invest in branded products to reward and incentivize staff and customers can enjoy real competitive advantage - something which is a real bonus in the current competitive marketplace.”

For more information, visit www.leighmans.com, or follow the action @Leighmans_com.
/ends.

About Leighmans.com
Leighmans.com was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

For consecutive years, Leighmans have finished in the top 3 (finalists) for Top Distributor of the Year, as voted for by BPMA members (British Promotional Merchandise Association) beating over 3,000 competitors. Leighmans are Key Partners with our supply chain thus being able to offer better pricing and lead-times to our clients. Leighmans do not consider their company to be product providers but more marketing support suppliers.

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