Leighmans Wins 2012 North-West Business "Lions' Lair" Award

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London, UK (RPRN) 05/10/12 — Corporate gift and incentive supplier Leighmans.com announces this week that it has triumphed in the North-West Business innovation competition, 'Lions' Lair'. The company was awarded top prize up against other suppliers and organizations from around the region.

At the Lions' Lair awards Leighmans pitched the new range of touchscreen products from its catalogue, including the new 'iPrint'.

Leighmans managing director Darren Leigh told the judges that customers have already taken to the new range of products, with the iPrint proving a particular favourite with employees who commute and who use mobile devices in colder weather.

Darren Leigh reported that Leighmans customers have been taking up iPrints in big numbers and using them as gifts and incentives for customers and employees. The iPrint allows users of handheld devices to operate mobiles and tablets even when wearing gloves.

Leighmans MD Darren Leigh commented: “We are of course delighted with the result of the Lions' Lair competition and we see it as yet further endorsement of the work we put in sourcing innovative gifts and merchandise for customers. The new iPrint is proving a really popular choice right now.”

Leighmans is based in Bury and its customer base comprises companies of all sizes - from local enterprises up to global, blue-chip companies.

For further information, please visit www.leighmans.com.
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About – Leighmans.com
Leighmans.com was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

For consecutive years, Leighmans have finished in the top 3 (finalists) for Top Distributor of the Year, as voted for by BPMA members (British Promotional Merchandise Association) beating over 3,000 competitors. Leighmans are Key Partners with our supply chain thus being able to offer better pricing and lead-times to our clients. Leighmans do not consider their company to be product providers but more marketing support suppliers.

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