Lenco shows innovative products at CES

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SCDi-01 Portable CD/MP3 player, iPod docking station, PLL AM/FM radio, remote control, USB, SD/MMC cardreader

Venlo – The Netherlands (RPRN) 01/05/12 — Lenco's stand is in Central Hall of the 2012 International CES

– Lenco, the renowned Swiss originated consumer electronics brand from Venlo, the Netherlands, presents its latest and innovative products at the 2012 International CES, which this year will be held from January 10-13 in Las Vegas, NV, USA. The company boasts its own stand in Central Hall (booth number 13042). It is the first time that the Dutch consumer electronics manufacturer will attend the CES.

"Taking part in this internationally well known fair in Las Vegas is very important for us. Lenco is expanding further into markets worldwide", says Nico Brabers, president and CEO for Lenco. He continues: "Providing Lenco with international fame is part of our brand philosophy. Thanks to this fair, which is one of the most important consumer electronics fairs in the world, we are able to get in touch with important players in the field, and vice versa."

Lenco features a wide range of innovative products, such as new 3D Sound systems with built in Absolute 3D Sound technology from the Swiss company Sonic Emotion, as well as new iPhone/iPod Towers. Also showcased is a successor of the internationally highly recognized and awarded 'Speakerball'.

Brabers continues, "The essence of our brand promise, is to

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deliver products which are designed using the latest technologies and which sport equally newest features. For example, this goes for our innovative sound systems, as well as for the turntables, which have been on the market for a much longer period of time. We also attach great importance to the way our products look, to their user comfort and to their price/quality ratio. This is what we pursue as a brand."

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About Lenco

For over sixty years, Lenco (www.lencoglobalsales.com) has been synonymous for precision in the field of Hi-Fi and consumer electronics. Lenco manufactures and distributes a complete range of consumer electronics products, such as advanced turntables, absolute 3D sound systems and iPhone/iPod docking systems. All products of this quality brand are characterized by innovative design, user friendliness and an attractive price/quality ratio. Lenco's headquarters are established in Venlo, The Netherlands. The company also has numerous branches in several countries and continents.

Media Contact Name: Peter Elbers
Media E-mail: media@lenco.eu
Media Phone: 31 77 323 7137
Media Web Address: www.lencoglobalsales.com

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About the author:

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