

Limited free offer for online course - Video Promo Essentials

October 1, 2013



Murdock, Minn., USA ([RPRN](#))
10/01/13 — Limited time offer
free online course - Video
Promo Essentials - Shoot, edit
and share video online!

Video Promo Essentials by
Jannet Walsh will be offered free
to job seekers, educators or
anyone wanting to start a new
career or learn how to promote
online. Please note, this offer will

Screen shot of Video Promo Essentials at udemy.com.

only be valid during the initial review period of the newly launched course,
ending Oct. 4, 2013, midnight, 12 am, Central Standard Time, USA.

[Link to course](#)

Learn from a professional multimedia journalist how to create a quality promo video with your iPhone, iPad, the camera on your laptop computer or any digital video camera. This type of video is often called a pitch video, elevator video or resume video.

The course is hosted online at udemy.com a website for online learning with experts from around the world teaching about what they know best.

Course details You will create a short video, approximately between 30 seconds to 2 minutes in length, to promote yourself online, also called an elevator pitch or an introduction video. You can also think of this video as

your video resume. You will be able to create more than one versions of your video if you want, including a version with background video, b-roll, and photos and voice over.

The final video will be your calling card to the world, taught by Jannet Walsh, a professional multimedia journalist.

Although Jannet has worked most of her career in photojournalism, she is also a Certified Career and Life Coach. She has also worked in public relations, media relations, social media, multimedia mentor to aspiring journalists, has written on career topics and more. You can watch [Jannet's pitch video](#) at her blog, featured on a national television program.

The new iOgrapher for making an iPad Mini a movie rig will be featured, along with a do-it-your-self iPhone tripod mount, and a hardware store lighting kit, all for making a great promo video!

Get ready to learn how to produce a quality video and create a blog! Start promoting yourself globally today!

[Online profile at about.me](#)

[Media details](#)

About Jannet Walsh - Jannet Walsh of Murdock, Minn. is a 2013 CNN iReport Spirit Honoree, is a communication professional and multimedia journalist. She is a former New York Times employee, has owned her own Dutch registered photo agency, worked in public relations, media relations and more.

Education

Master of Arts in photography, Ohio University, Athens, Ohio

Bachelor of Science - mass communications with advertising emphasis.

Minor in marketing and general business. Saint Cloud State University, Saint Cloud, Minn.

Quote from Jannet Walsh

"I love cutting-edge innovation and using new technology to engage people's attention in today's social media world. My videos have aired on CNN, CNN iReport, HLN and as a guest on HLN live. New technology blends well with my traditional background as a New York Times Company staff photographer. While living in Florida, I was a mentor in multimedia at the University of Florida Summer Journalism Visitation Program for middle and high school students."

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About the author:

Communications - Multimedia journalist, web designer, videographer, photographer and more!

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[Learn more](#)

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