

Lucky 13: Sony Snowcrown Now Boasts Thirteen Canadian Olympic/National Team Members Registered For Competition

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Collingwood, ON ([RPRN](#))
03/04/14 — Sony SnowCrown Ski and Snowboard Festival, presented by Rockstar Energy Drink, promises to be the biggest event of the season. As Canadian Freestyle Championships, SnowCrown ([snowcrown.ca](#)) competition provides juniors, amateurs and pros with an opportunity to meet, greet and

2014 Sony Snow Crown (Mar 10-16, Blue Mountain Resort)

compete with some of the world's top freestyle athletes in freeski, slopestyle, halfpipe and big air.

To date, thirteen of Canada's Olympic and National freestyle athletes are registered to compete at snowcrown, including: Brad Martin, Mercedes Nicoll, Derek Livingston, Katie Tsuyuki, Jenna Blasman, Alex Duckworth, Tyler Nicholson, Crispin Lipscomb, Calynn Irwin, Breanna Stangeland, Brooke Voight, Matts Kulisek, Trevor Niblett. For full athlete profiles, visit #sonysnowcrown partner [www.canadasnowboard.ca](#).

"Imagine how huge this is for kids coming up



through the ranks,” says Jesse Fulton, of SnowCrown organizer 365 Sports. “I even plan to get some autographs,” Fulton says with a wide grin. “SnowCrown still has some spaces left is still taking registrations and we expect the list of Canadian winter action sport heroes on board to continue to grow”, says Fulton.



Jenna Blasman



Brad Martin



Mercedes Nicoll



Derek Livingston



Katie Tsuyuki

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About the author:

Sony SnowCrown Ski & Snowboarding Festival

Presented by Rockstar Energy Drink (March 10 - 16, Blue Mountain)

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With \$50,000 in cash and prizes now up for grabs, the 2014 Sony SnowCrown combines freestyle ski and snowboarding championships with a week-long celebration of Canadian action sport competition, culture, and camaraderie at beautiful Blue Mountain Resort, located near Collingwood, Ontario, Canada. Fans, sponsors and media will enjoy unparalleled first domestic access to returning Canadian freestyle ski and snowboarding athletes. We anticipate SnowCrown to be televised in 90 countries, on networks such as BBC and TSN.

SnowCrown (www.snowcrown.ca) is the signature winter action sports event of the Canadian season, produced by action sport event management company 365 Sports, a division of The 365 Group. From creative concept through to successful marketing activation, 365 Sports defines “full service” action sports event management. We bring brands and Canada’s passionate action sports community together to provide amateur and pro athletes with sponsored international competition experience, year round, throughout Canada. For event sponsorship opportunities, or to browse our events portfolio, please visit www.the365group.ca.

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