m62 Announces Plans to Release PowerPoint Slides for Every Occasion

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m62 visualcommunications

Liverpool, UK (RPRN) 03/16/10 — m62 visualcommunications, the global leader in presentation effectiveness, has today promised to design PowerPoint slide greeting cards for different occasions throughout the year and social scene, from religious holidays to retirement cards.

The scheme has already seen wedding and Christmas slides and templates produced, and now more greeting cards are planned, including 'get well soon' and birthday cards. The aim is to produce a card for every occasion, giving the PowerPoint user opportunity to send virtual cards whenever possible – saving time, money, and the environment.

m62 is a specialist company in PowerPoint design, producing sales and other corporate presentations for its clients. The m62 design team are practised in producing impressive designs that function effectively, enabling the presenter to engage his audience so that they experience maximum recall.

Karl Parry, Head of PowerPoint Templates at m62, commented: "We want to provide all users with the opportunity to use a virtual card. Modern technology certainly makes it possible, and with the opportunity to personalise, these cards can really have an impact.

"Above everything, we aim to show that PowerPoint can be fun – it doesn't have to be boring. Too many people have negative preconceptions of PowerPoint, owing to the large number of presentations delivered using bullet points. m62's designs show that slides can be impressive, fun and effective."

m62 is also planning on producing both 2003 and 2007 versions of each file for the user to download, to ensure maximum compatibility when viewing and editing the slides. This will enable the user to make any changes desired to the templates, allowing cards to be adapted to each personal circumstance.

m62 has produced almost 10,000 presentations for companies worldwide, including blue chip brands such as Siemens, BP and Microsoft. m62's services range from PowerPoint design to presentation training, and its website offers free advice and tips for presenters.

For more information about m62 visualcommunications, visit m62.net or call +44 (0)151 259 6262.

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m62 is the global leader in presentation effectiveness, from offices in the UK, USA, and Singapore.
PowerPoint design for sales presentations, marketing presentations, training presentations, and investor presentations; PowerPoint training; and presentation skills training.

http://www.m62.net/

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