

MASTECTOMY LINGERIE & MORE celebrates new online mastectomy shop

February 9, 2012



Hamilton, ON ([RPRN](#)) 02/09/12
— MASTECTOMY LINGERIE &
MORE celebrates new online
mastectomy shop -
www.mlam.ca - with 2012 Win a
trip to Maui Contest.

Canada's Online Mastectomy Shop -
www.mlam.ca

**MASTECTOMY LINGERIE AND
MORE** is celebrating the launch of
their online mastectomy shop,
www.mlam.ca, by announcing the
2012 Mastectomy Lingerie and

More – Win a trip to Maui Contest.

Residents of Canada, except residents of Quebec, can visit www.mlam.ca, click on the contest link and answer a few simple questions related to Breast Cancer to be eligible to win 5 nights ocean view accommodation at Napili Surf Beach Resort and 2 nights ocean view accommodation at Napili Kai Beach Resort. Both resorts are located on beautiful Napili Bay located in Lahaina, Maui, Hawaii. The name Napili loosely translates from Hawaiian as “luck will cling” which is what we all wish everyone diagnosed with not only breast cancer, but all other cancers as well.

Sue Teschke, store owner, says “as a breast cancer survivor, Mastectomy Lingerie and More offers the shopping experience that we are all looking for; whether customers visit us online or in-store all of our products are on display allowing customers to see the many choices that are available. Now that we are online we can now also help survivors out whenever and wherever they need us.”

“We have found that there are many women who after having lumpectomies, mastectomies or even after reconstruction are unaware that these mastectomy products even exist. Some of these women have resigned themselves to making do with whatever they can get their hands on, which in some cases unfortunately is nothing. As survivors we all deserve to know about the products available to us allowing us to make informed choices and feel confident whether it be wearing a good bra and prosthetic about town or a beautiful swimsuit and swim form on a beach in Maui!”

Happily many provinces have financial assistance programs available to assist women who have undergone mastectomies and lumpectomies, these programs help cover the cost of silicone prostheses or in some cases mastectomy bras. In the near future these provincial programs will be documented on our website for your convenience. Be sure to also check your private or group health insurance as it may also help to cover the cost of mastectomy products such as breast forms and bras.

If you or someone you know has been recently diagnosed with breast cancer there are post-surgery bras and camisoles available online at www.mlamm.ca most of which are eligible for a Comfort Coupon Code. This Comfort Coupon Code entitles you to 25% off your next online purchase.

Mastectomy Lingerie and More is a unique store which specializes in the clothing and prosthetic needs of breast cancer patients and survivors and stocks some of the best mastectomy products manufactured both locally and from around the world. During our convenient hours customers can stop by, no appointment necessary, and be welcomed into a relaxed, but knowledgeable atmosphere where they can browse through many beautiful bras, camisoles, sleepwear and swimwear knowing that they are all breast form friendly. These same products are now available online

at www.mlam.ca no matter where you live in Canada.

Mastectomy Lingerie and More is also proud to have Arlaine Wright-Fitzgibbon on staff to assist you. Arlaine, a certified fitter and breast cancer survivor, is an avid fitness instructor and a member of the local survivor dragon boat team Knot a Breast.



MAHALO and good luck!

Photo and Interview opportunity

-

Please call to arrange photo and interview opportunities.

Who to contact: Sue Teschke Owner, Survivor, Certified Fitter

Tel: 289-689-5409

Email: info@mlam.ca

Further Information

Further information www.mlam.ca

<http://www.besthealthmag.ca/get-healthy/health/bras-after-breast-cancer>

<http://knotabreast.net/index.html>

<http://www.bestofmauiguide.com/islandwords.html>

<http://books.google.ca/books?>

[id=8BJkWneQ7wC&pg=PA16&lpg=PA16&dq=napili+luck+will+cling&source=bl&ots=LOAI-OiXty&sig=t3IA_CZQV1NgW7mCPTPqj2uSAPg&hl=en&sa=X&ei=NmkfT8-TLsXh0gGrif0G&ved=0CGAQ6AEwCA#v=onepage&q=napili%20luck%20will%20cling&f=false](http://books.google.ca/books?id=8BJkWneQ7wC&pg=PA16&lpg=PA16&dq=napili+luck+will+cling&source=bl&ots=LOAI-OiXty&sig=t3IA_CZQV1NgW7mCPTPqj2uSAPg&hl=en&sa=X&ei=NmkfT8-TLsXh0gGrif0G&ved=0CGAQ6AEwCA#v=onepage&q=napili%20luck%20will%20cling&f=false)

www.napilisurf.com

www.napilikai.com

- Mastectomy Lingerie and More's newly renovated store and warehouse is conveniently located within the Upper Wellington and Queensdale shopping district minutes from the Juravinski Cancer Center in Hamilton, Ontario.
- Business Hours:

MON – WED & FRI 10:00 am – 5:30 pm

THURS 10:00 am – 8:00pm

SAT 10:00am – 4:30pm

SUN Closed

Media Contact Name: Ian Simpson

Media E-mail: ian.simpson@mlam.ca

Media Phone: 9053177317

Media Web Address: www.mlam.ca

Company Contact Name: Sue Teschke

Company E-mail: sue.teschke@mlam.ca

Company Phone: 9053171571

Company Web Address: www.mlam.ca

About the author:

Mastectomy Lingerie and More - Canada's Online Mastectomy Shop

549 Upper Wellington St, Hamilton, ON L9A 3P8

www.mlam.ca

Filed Under: [BREAKING NEWS](#), [CANADIAN NEWS](#), [Health and Fitness](#),
[Lifestyle](#), [MARKETING, ADVERTISING, PR, PRESS RELEASE](#)

RUSH PR NEWS newswire and press release services at rushprnews.com /
Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.