MASTECTOMY LINGERIE & MORE
celebrates new online mastectomy shop

February 9, 2012

Canada's Online Mastectomy Shop - www.mlam.ca

Hamilton, ON (RPRN) 02/09/12 — MASTECTOMY LINGERIE & MORE celebrates new online mastectomy shop - www.mlam.ca - with 2012 Win a trip to Maui Contest.

MASTECTOMY LINGERIE AND MORE is celebrating the launch of their online mastectomy shop, **www.mlam.ca**, by announcing the **2012 Mastectomy Lingerie and More – Win a trip to Maui Contest.**

Residents of Canada, except residents of Quebec, can visit www.mlam.ca, click on the contest link and answer a few simple questions related to Breast Cancer to be eligible to win 5 nights ocean view accommodation at Napili Surf Beach Resort and 2 nights ocean view accommodation at Napili Kai Beach Resort. Both resorts are located on beautiful Napili Bay located in Lahaina, Maui, Hawaii. The name Napili loosely translates from Hawaiian as "luck will cling" which is what we all wish everyone diagnosed with not only breast cancer, but all other cancers as well.

Sue Teschke, store owner, says "as a breast cancer survivor, Mastectomy Lingerie and More offers the shopping experience that we are all looking for; whether customers visit us online or in-store all of our products are on display allowing customers to see the many choices that are available. Now that we are online we can now also help survivors out whenever and wherever they need us."

"We have found that there are many women who after having lumpectomies, mastectomies or even after reconstruction are unaware that these mastectomy products even exist. Some of these women have resigned themselves to making do with whatever they can get their hands on, which in some cases unfortunately is nothing. As survivors we all deserve to know about the products available to us allowing us to make informed choices and feel confident whether it be wearing a good bra and prosthetic about town or a beautiful swimsuit and swim form on a beach in Maui!"

Happily many provinces have financial assistance programs available to assist women who have undergone mastectomies and lumpectomies, these programs help cover the cost of silicone prostheses or in some cases mastectomy bras. In the near future these provincial programs will be documented on our website for your convenience. Be sure to also check your private or group health insurance as it may also help to cover the cost of mastectomy products such as breast forms and bras.

If you or someone you know has been recently diagnosed with breast cancer there are post-surgery bras and camisoles available online at ww.mlam.ca most of which are eligible for a Comfort Coupon Code. This Comfort Coupon Code entitles you to 25% off your next online purchase.

Mastectomy Lingerie and More is a unique store which specializes in the clothing and prosthetic needs of breast cancer patients and survivors and stocks some of the best mastectomy products manufactured both locally and from around the world. During our convenient hours customers can stop by, no appointment necessary, and be welcomed into a relaxed, but knowledgeable atmosphere where they can browse through many beautiful bras, camisoles, sleepwear and swimwear knowing that they are all breast form friendly. These same products are now available online

at www.mlam.ca no matter where you live in Canada.

Mastectomy Lingerie and More is also proud to have Arlaine Wright-Fitzgibbon on staff to assist you. Arlaine, a certified fitter and breast cancer survivor, is an avid fitness instructor and a member of the local survivor dragon boat team Knot a Breast.

MAHALO and good luck!

Photo and Interview opportunity

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Please call to arrange photo and interview opportunities.

Who to contact: Sue Teschke Owner, Survivor, Certified Fitter

Tel: 289-689-5409

Email: info@mlam.ca

Further Information

Further information www.mlam.ca

http://www.besthealthmag.ca/get-healthy/health/bras-after-breast-cancer

http://knotabreast.net/index.html

http://www.bestofmauiguide.com/islandwords.html

http://books.google.ca/books?id=8BJlkWneQ7wC&pg=PA16&lpg=PA16&dq=napili+luck+will+cling&source=bl&ots=LOAI-OXty&sig=t3IA_CZQV1NgW7mCPTPgj2uSAPg&hl=en&sa=X&ei=NmkfT8-TLsXh0gGrlf0G&ved=0CGAQ6AEwCA#v=onepage&q=napili%20luck%20will%20cling&f=false

www.napilisurf.com

www.napilikai.com

- Mastectomy Lingerie and More's newly renovated store and warehouse is conveniently located within the Upper Wellington and Queensdale shopping district minutes from the Juravinski Cancer Center in Hamilton, Ontario.

- Business Hours:

MON – WED & FRI 10:00 am – 5:30 pm

THURS	10:00 am – 8:00pm
SAT	10:00am – 4:30pm
SUN	Closed

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