## MELISSA WATKINS TRUEBLOOD TAPPED AS TALENT PRODUCER FOR 84TH ACADEMY AWARDS®

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HOLLYWOOD, CA (RPRN) 10/31/11 — DANETTE HERMAN TO CONSULT FOR OSCAR® SHOW

Melissa Watkins Trueblood has been named talent producer for the 84th Academy Awards, telecast producers Brett Ratner and Don Mischer announced today. This will be her first association with the Oscar telecast. In addition, Danette Herman has signed on to consult for the 84th and 85th shows.

"As the newest addition to our team, Melissa brings a wealth of experience and years of great talent relationships to the table," Ratner and Mischer said. "We know she is going to be a fantastic asset."

Trueblood has served as a co-producer or talent producer on numerous awards shows, recently serving as co-producer for "The 63rd Primetime Emmy® Awards." Her other credits include the American Music Awards, the Golden Globe® Awards, the People's Choice Awards and the World Music Awards.

"Danette has been an integral and committed Oscar presence for well 38 years," said Academy President Tom Sherak. "Over the next two years, her continued guidance and participation in the show will be invaluable."

Herman, who was coordinating producer for the 83rd Academy Awards® telecast, has served in various producing and executive capacities on Oscar shows over the years. In 2010 she was co-producer of the Academy's 2nd Annual Governors Awards. Her other credits include The Kennedy Center Honors, the Primetime Emmy Awards and "Stand Up to Cancer."

Academy Awards for outstanding film achievements of 2011 will be presented on Sunday, February 26, 2012, at the Kodak Theatre at Hollywood & Highland Center®, and televised live by the ABC Television Network. The Oscar presentation also will be televised live in more than 200 countries worldwide.

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## About the author:

Academy of Motion Picture Arts and Sciences is the world's preeminent movie-related organization, with a membership of more than 6,000 of the most accomplished men and women working in cinema. In addition to the annual Academy Awards – in which the members vote to select the nominees and winners – the Academy presents a diverse year-round slate of public programs, exhibitions and events; provides financial support to a wide range of other movie-related organizations and endeavors; acts as a neutral advocate in the advancement of motion picture technology; and, through its Margaret Herrick Library and Academy Film Archive, collects, preserves, restores and provides access to movies and items related to their history. Through these and other activities the Academy serves students, historians, the entertainment industry and people everywhere who love movies.

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