

Mimoco Announces the Star Trek™ X MIMOBOT® Flash Drive Collection

November 20, 2012



Star Trek™ X MIMOBOT® Flash Drive Collection

BOSTON ([RPRN](#)) 11/20/12 — Set Your Phasers to Stun and Take Your Digital Files to Warp Speed!

Mimoco, creator of the MIMOBOT® line of designer USB flash drives and MIMOMICRO® card readers, sets out to explore new galaxies with the release of the Star Trek X MIMOBOT® Series. Under license by CBS

Consumer Products, the first collection features four Star Trek favorites in classic MIMOBOT style and is available with up to 64GB of data storage. The line comes preloaded with exclusive Star Trek Mimory™ content including never-before-seen material from the Star Trek: The Next Generation™ Blu-ray release, vintage toy commercials, and comics. The line also comes with the MimoDesk™ personalization suite, which includes Star Trek-themed wallpapers, icons and avatars. It also comes equipped with MimoByte™ sound software powered with an offering of iconic sounds and character dialogue that play each time a Star Trek MIMOBOT is inserted or ejected from one's computer.

Star Trek is one of the greatest science-fiction sagas of all time, and we're honored to add this revered property to our proud list of MIMOBOT

characters." says Scott Seraydarian, Director of Media at Mimoco. "We're equally excited by the amazing array of bonus preloaded content that wholly enriches the product line and is sure to delight fans of all ages. Star Trek x MIMOBOT... Engage!"

Captain Kirk MIMOBOT® - In MIMO-form, Captain Kirk MIMOBOT maintains the swagger and smirk that helped make the character a legend as he led the original Starship Enterprise. Nothing can keep Captain Kirk from his mission to explore new life on strange worlds, and Captain Kirk MIMOBOT will take all your digital data right along with it!

Spock MIMOBOT® - The voice of logic. Cool, calculating, but intensely loyal despite himself, Spock proved the perfect foil to Captain Kirk. It was the back and forth between Captain Kirk and Spock as they debated morality and duty which made Star Trek: The Original Series such a compelling treatment of the human comedy. Spock MIMOBOT features the famous Vulcan hand salute. Let your data Live Long and Prosper with your Spock MIMOBOT!

Captain Picard MIMOBOT® - Leading the new crew of the Starship Enterprise on their mission of exploration and discovery in Star Trek: The Next Generation, Captain Picard had the strength and sensitivity to continue the story where Star Trek: The Original Series left off. Plug in your Captain Picard MIMOBOT and Engage!

Data MIMOBOT® - Perhaps the most perfect character to ever be adapted to MIMOBOT flash drive form, Data, the android crew member from Star Trek: The Next Generation, is uniquely suited to storing and transporting your... er, data!

The Star Trek X MIMOBOT® Series is now available online at www.mimoco.com and at select specialty outposts on planet Earth.

Download hi-res images [HERE](#).

###

About Mimoco

Boston-based design house Mimoco fuses the art of contemporary characters with the functionality of personal data storage devices and is well known in both the pop-culture driven Art Toy underground and the high-tech electronic world. The MIMOBOT USB flash drive line includes original characters and licenses from Star Wars, Hello Kitty®, and DC Comics™, to pop-artists like Gary Baseman, David Horvath, and FriendsWithYou™. MIMOBOT flash drives are available in up to 64GB capacities, are Mac and Windows compatible, and include preloaded bonus Mimory™ content. Learn more at www.mimoco.com.

Media Web Address: www.mimoco.com

About the author:

[RushPR News](#) is a social media newswire service created to help you with content creation and distribution to news outlets and social media networks. RushPRnews can also assist you with your web strategies with experts advices and strategies at an affordable cost. Write us at news@rushprnews.com

Filed Under: [BREAKING NEWS](#), [Technology](#), [PRESS RELEASE](#)

RUSH PR NEWS newswire and press release services at rushprnews.com / Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.