Music Retailer Revives Folk Music with New Range of Instruments

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Karacha.com

LONDON, UK (RPRN) 11/25/09 — Karacha.com, the online destination for quality musical instruments and accessories, is encouraging a revival in folk music through the introduction of a range of traditional folk instruments.

With many folk bands and artists such as the Pogues and the Yetties proving popular this year, it comes as no surprise that a greater number of consumers are looking to take up a folk instrument. As well as offering a variety of jazz instruments such as the clarinet and saxophone, Karacha has reported an increase in customers purchasing from their range of folk instruments.

Karacha caters for musicians at every level of learning whether beginner or expert, offering hundreds of affordable instruments. Whilst famous for producing brightly coloured violins, it is Karacha's range of folk instruments which include a mandolin priced at £149 that have created a stir amongst a number of musicians.

The range includes a banjo (priced at £179.99) a tin whistle, mandolin and ukulele and provide the perfect solution for all budding musicians who want to learn one of the oldest and most celebrated genres of music.

Adam Ewart, Managing Director of Karacha.com commented: "Here at

Karacha we encourage people to become involved with all styles of music and with the launch of our folk instruments we hope this will entice a greater number to learn a new genre. Children in particular can benefit enormously from learning to play the bright pink or blue ukulele which are included in the new folk range from £22.99."

Karacha.com was first established as a channel for all musicians to source the necessary equipment for their needs and has now become a centre for musicians everywhere - covering the purchase of musical accessories, as well as offering advice and online buying guides.

Karacha.com is an incredibly user-friendly, which recently underwent a site makeover, to help make the purchasing of musical instruments as simple as possible.

For more information visit www.karacha.com or call 0845 200 83 43.

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