New iOS App Brings Trusted Music Education Video Game to Your Mobile Device

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Boulder, Co (RPRN) 08/26/13 — Piano Wizard iOS app for effective, affordable music education, now available through Kickstarter

- Piano Wizard Academy announces the new Piano Wizard iOS application, which brings the academy's award-winning music education video game system to iPhone and iPad. Providing the tools to learn how to play piano and read music in a quick and affordable way, the app will allow students to enjoy the neurological benefits of musical education, such as increasing memory capacity, improving math, reading and comprehension skills, and sharpening

concentration. Available for pre-order today through Kickstarter, the Piano Wizard app will apply the principles of the company's trusted keyboard and software-based full-learning system, which has already successfully taught thousands of children and adults to play and read music in minutes.

Costly lessons and equipment, lack of time and cutbacks in musical education program funding are common factors contributing to the recent decline in children learning to play musical instruments. Piano Wizard's new iOS application aims to provide students of all demographics the opportunity to enjoy real music education right in the palm of their hands. Bringing Piano Wizard's trusted video game system to iOS devices will help dramatically lower the cost and decrease the time needed to learn how to play an instrument.

"Piano Wizard is a fun, interactive video game that helps teach and develop a lifelong skill without students even realizing they're learning," said Christopher Salter, CEO of Piano Wizard Academy. "The latest brain research on neuroplasticity and music indicate that playing piano can have a dramatic role in brain development, resulting in positive health benefits. We're excited to launch our Kickstarter project with the goal of reaching the masses with the Piano Wizard app to share musical education in an easily accessible and affordable way."



Piano Wizard Academy's music education video game system mimics the learning process of native language acquisition. Students learn first by doing, then by gradually learning how to read and write musical notes they have already learned how to play.

This unique, five-step system emphasizes sensory learning, which helps teach basic elements of music like tempo, fingering, notation and timing. Piano Wizard's sensory learning method

incorporates visual, aural and kinesthetic elements to keep students engaged and immersed in the game while learning how to play piano.

Piano Wizard has successfully produced various game engines for multiple platforms and operating systems, and is now pursuing Kickstarter crowd-funding to help finalize the Piano Wizard iOS app with an estimated launch of November 2013.

The Piano Wizard iOS application is available for pre-order now through September 22, 2013 at Kickstarter.com. For more information, media members may contact PR representative Sophie Isacowitz at (305) 374-4404 x143 or sophieisacowitz@maxborgesagency.com.

About Music Wizard Next Gen™:

Music Wizard Next Gen™ is the leader in music video game software that teaches anyone how to play real musical instruments. Music Wizard provides a simple gaming solution that "cracks the musical code" of reading notation and delivers on the promise of real musicianship for everyone. Music Wizard seeks to improve the quality of life by empowering more people with the gift of playing music and by promoting music as something to be shared and enjoyed together.

Music Wizard welcomes everyone to experience the joy, self-expression and liberation naturally gained through a relationship with playing music. Music Wizard believes that the language of music is a birthright, something that anyone can learn and enjoy at any age, regardless of experience. The company's core mission is to help bring about universal music literacy. For more information, please visit www.pianowizardacademy.com.

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