New Partnership with Secret Escapes sees DiscountVouchers.co.uk Offer New Daily Travel Deals

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London, UK (RPRN) 04/05/12 — One of the UK's leading daily deals suppliers, DiscountVouchers.co.uk, has reported agreeing a new strategic partnership to deliver enhanced travel deals to its subscribers. The company has agreed a partnership with leading travel provider Secret Escapes.

The agreement between DiscountVouchers.co.uk and Secret Escapes was announced at the DD Summit Europe event in London, of which DiscountVouchers.co.uk was a title sponsor. The partnership will see DiscountVouchers.co.uk users enjoy access to money off four and five-star luxury travel packages.

Gerard Doyle, DiscountVouchers.co.uk CEO, commented: “We're delighted with this new deal, it's a great, positive step for our subscribers. By partnering up with Secret Escapes we'll be able to give our users an enhanced choice of travel packages - covering numerous interests and destinations - at affordable prices.”

“We know very well what our users expect and how tech-savvy they are - we'll now be able to give them better travel deals than ever, with packages to suit all budgets,” Gerard continued.

Secret Escapes founder Troy Collins commented: “We are always pleased to sign strategic partnerships and this one with DiscountVouchers.co.uk is no different. We look forward to providing their subscribers with outstanding value daily travel deals, to all sorts of destinations, and with prices to suit all budgets.”

Gerard Doyle took part in the “Customer Engagement and Interaction Strategies” panel discussion at DD Summit Europe, which was moderated by Aliya Zaidi from Econsultancy and included Richard Dennys from Qype.

For more daily deals or voucher codes information visit www.discountvouchers.co.uk and www.secretescapes.com.

CEO Gerard Doyle gearing DiscountVouchers.co.uk towards the daily deals market

About DiscountVouchers.co.uk
DiscountVouchers.co.uk features the latest money saving offers from a growing range of retailers, all updated in real time. Designed to help consumers save money with both leading high street brands and specialist retailers, DiscountVouchers.co.uk offers one of the widest choices of discounts available.

Part of ASAP Ventures Ltd, the company behind the award winning Carrentals.co.uk price comparison site, DiscountVouchers.co.uk is committed to offering a growing range of the best savings available online.

For more information visit www.discountvouchers.co.uk

Image

http://www.contextpr.co.uk/images/client_images/gerard%20doyle.jpg

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