

New Poll Shows Australians Consider Broadband Access Vital When Seeking New Properties

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Melbourne, Australia ([RPRN](#))
05/05/12 — Australians consider their home internet connection to be amongst the most vital elements of finding a new place to live. The news comes from comparison website [Compare Broadband](#), which polled users about their attitudes to domestic

The logo for Compare Broadband, featuring the word "COMPARE" in a grey box and "BROADBAND" in a blue rounded rectangle.

internet connectivity.

The survey found that 78 percent of people in Australia always look into the access to and availability of broadband in an area they are considering moving to.

Sarah McDonald, spokesperson for Compare Broadband, commented: "People regularly get in touch with us to ask about broadband services in the place they relocating to, and we're able to help them compare broadband plans to find the right one for them.

"Australia's network has a wide variety of connection speeds available in different places - some still have to work from slow ADSL or even mobile broadband. Which is hardly ideal if you are working from home for example."

The National Broadband Network (NBN) goes on rolling out broadband around the country and online specialists like Compare Broadband are able to help people make the most informed choices.

Tips for house hunters

1. Research the place you are moving to - it might have a trusted reputation as a neighbourhood but this doesn't automatically mean its broadband will be fast.
2. Engage with local residents - ask the neighbours what ISP they use and what quality of connectivity they enjoy.
3. Call Compare Broadband on 1300 764 000 for information and advice.
4. Keep in mind that Greenfield housing estates offering fibre optic broadband can give speeds up to 100Mbps.
5. Research the NBN site and review their map of broadband around Australia.

---ENDS---

Notes

Would access to a fast, reliable broadband connection affect your decision to rent or buy a property? Yes - access to broadband is something I consider when looking for a property, 78% (234 votes). No - there are more important considerations, 21.33% (63 votes). Other, 0.67% (2 votes). Total Votes: 295

About CompareBroadband.com.au:

CompareBroadband.com.au is an Australian company providing a free, impartial comparison service and expert advice to consumers in relation to broadband plans from Australia's leading Internet Service Providers.

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