

# Nite watches hits the ground running as sponsor of the SAS-inspired Fan Dance endurance Race

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Bournemouth, UK ([RPRN](#))  
12/20/12 — Nite Watches is to sponsor January's Fan Dance Race, a gruelling 24km non-navigational race over two sides of Pen Y Fan, the highest mountain in the Brecon Beacons. This ultimate test of mental and physical endurance is organised

by Avalanche Events, the events company founded by Nite Watches Ambassador Ken Jones and is set to take place on 19<sup>th</sup> January 2013.

The race is run over the same course used by the SAS during the selection process and, as per Special Forces selection, will ultimately be staged in both winter and in summer. As sponsors of the winter event, Nite are to award the King and Queen of the mountain Nite HAWK [sports watches](#) in recognition of their achievement.

The race is open to anyone looking for a unique challenge and can be entered as an individual, or as part of a team - whether sponsored or purely for the competition. All entrants must be ready for a serious challenge, as the race presents unpredictable terrain with a mixture of steady slopes, loose stone tracks and fast descents, all requiring different running approaches.

It is a race that challenges SAS recruits in peak condition and will be a truly rewarding experience for all those who complete the 24km course. The race will be run as both a load bearing race (men must carry 35lbs, women 25lbs and juniors also 25lbs as well as wearing boots) and also clean fatigue – where entrants run without carrying a load and can wear any footwear.

Paul Conway, Operations Manager at Nite: “We’re proud to be working with Ken and the Fan Dance Race. It’s one of the toughest events we’ve sponsored and it says a lot that the SAS use it as part of their selection process. The race would be a perfect situation to wear any of our watches, and we challenge our customers to get involved.”

“The race is a back to basics challenge with nature, you really are on your own. It requires the kind of self-reliance and commitment that will be familiar to many of our Unite members. It could well be one of the toughest races in the UK. ”

Nite is a renowned [British military watch](#) brand and manufacturer of well designed watches for use by people who require and insist on precision time-keeping, no matter what the conditions. All [Nite tough watches](#) feature self powered lighting (GTLS), making them highly visible and ideal for tough, dangerous and demanding environments.

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