

Phones Revealed to be Most Popular Technological Device by New DiscountVouchers.co.uk Research

March 28, 2012



London, UK ([RPRN](#)) 03/28/12 — The latest survey carried out by one of the country's leading voucher codes specialists has revealed that a huge 88 percent of Brits consider their mobile phone to be the essential tech gadget. The poll was conducted by leading [money-saving website](#) and ranked devices in order of

importance to consumers. mobile phones are the number one gadget

MP3 players and laptops were considered important by Brits but still lagged way behind phones in terms of importance to consumers, says the [voucher codes](#) specialist.

Gerard Doyle, CEO of DiscountVouchers.co.uk, commented: "Of all the many modern technological devices available today, consumers value their phones well above everything else. It seems to be the truly essential gadget for the modern Brit."

The top ten gadgets are: 1. Mobile phone. 2. MP3 player. 3. e-book. 4. Sat

nav. 5. Laptop. 6. Digital Camera. 7.

Tablet. 8. Headphones. 9. Nintendo DS. 10.



None of these.

For more information on the latest [online codes](#) and vouchers visit www.discountvouchers.co.uk.

/ends.

About DiscountVouchers.co.uk

DiscountVouchers.co.uk features the latest money saving offers from a growing range of retailers, all updated in real time. Designed to help consumers save money with both leading high street brands and specialist retailers, DiscountVouchers.co.uk offers one of the widest choices of discounts available.

Part of ASAP Ventures Ltd, the company behind the award winning Carrentals.co.uk price comparison site, DiscountVouchers.co.uk is committed to offering a growing range of the best savings available online.

For more information visit www.discountvouchers.co.uk

Media contact –

Denise Wales & Verity Garber

Context

discountvouchers@contextpr.co.uk

T: 01625 511966

Media Contact Name: Denise Wales & Verity Garber

Media E-mail: discountvouchers@contextpr.co.uk

Media Phone: 01625 511966

Company Contact Name: DiscountVouchers.co.uk (Asap Ventures)

Company E-mail: press@discountvouchers.co.uk

Company Web Address: <http://www.discountvouchers.co.uk/>

About the author:

<http://discountvouchers.rushprnews.com/>

Filed Under: [BREAKING NEWS](#), [Technology](#), [PRESS RELEASE](#), [United Kingdom](#), [YAHOO NEWS](#)

RUSH PR NEWS newswire and press release services at rushprnews.com /
Anne Howard annehowardpublicist.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.