Phones Revealed to be Most Popular Technological Device by New DiscountVouchers.co.uk Research

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mobile phones are the number one gadget

London, UK (RPRN) 03/28/12 — The latest survey carried out by one of the country's leading voucher codes specialists has revealed that a huge 88 percent of Brits consider their mobile phone to be the essential tech gadget. The poll was conducted by leading moneysaving website and ranked devices in order of importance to consumers.

MP3 players and laptops were considered important by Brits but still lagged way behind phones in terms of importance to consumers, says the <u>voucher codes</u> specialist.

Gerard Doyle, CEO of DiscountVouchers.co.uk, commented: "Of all the many modern technological devices available today, consumers value their phones well above everything else. It seems to be the truly essential gadget for the modern Brit."

The top ten gadgets are: 1. Mobile phone. 2. MP3 player. 3. e-book. 4. Sat nav. 5. Laptop. 6. Digital Camera. 7.

Tablet. 8. Headphones. 9. Nintendo DS. 10. None of these.



For more information on the latest <u>online codes</u> and vouchers visit www.discountvouchers.co.uk. /ends.

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