

Punch Communications Promotes Kirsty Shaw to Account Director

April 26, 2012



Punch is a boutique PR agency with the skill set and client base of a global agency.

as combining SEO and social media to offer a more rounded approach.

Since launching back in 2003, Punch Communications has developed its role from traditional public relations to an integrated PR, search and social media agency, boasting an impressive client base from global to start-up brands across a variety of sectors. Punch's team has grown to accommodate its clients over the years, and now stands at 22 members strong, with the hope to expand further. The promotion is the third within the company this month.

Kirsty will now direct a number of client accounts, including those in the technology, consumer and gaming industries, as well as Punch's internal PR. Kirsty started her career at the BBC as a producer across key daytime radio programmes in Oxford, before moving into PR. Kirsty has previously worked with a number of high profile brands within the business, consumer

LEICESTER, UNITED KINGDOM
([rushPRnews](#)) 04/26/12 —
Integrated PR, search and social
media agency [Punch
Communications](#) has announced
the promotion of Kirsty Shaw from
account manager to account
director. Since joining the
company in November 2011,
Kirsty has brought to Punch her
extensive knowledge and
expertise of traditional PR, as well

and technology sectors and has been able to quickly adapt to the fast-paced working environment at Punch.

Speaking of her well-deserved promotion, Kirsty said: “I was ecstatic to find out that Punch has the confidence in my ability to head up client accounts, and has given me the opportunity to step into the account director role.” She continued: “I am looking forward to becoming more centrally involved with each client as well as being involved in the general management at Punch.”

Pete Goold, managing director at Punch said of the promotion: “With Kirsty’s fantastic skillset and passion for the company, it would have been wrong not to promote her to a more senior role. Despite only joining Punch six months ago, she has already managed to secure her place as account director and I am sure her enthusiasm will continue into her new role.”

Punch Communications is an integrated PR, social media and [search agency](#) with a client base ranging from global to start up brands. If you are currently looking for a [PR company](#) or are interested in areas such as [social search](#), call Punch on 01858 411600 or visit www.punchcomms.com.

Media Contact Name: Jessica Ward

Media Phone: 01858 411600

Media Web Address: www.punchcomms.com

Company Web Address: <http://www.punchcomms.com/punch-blog/>

Main image credits: www.punchcomms.com

Filed Under: [BREAKING NEWS](#), [Career/job/work](#), [MARKETING](#), [ADVERTISING](#), [PR](#), [PRESS RELEASE](#), [United Kingdom](#)

RUSH PR NEWS newswire and press release services at rushprnews.com / AH Marketing ahmarketinggroup.com

Content- Legal Responsibility - All material is copyrighted - You may repost but you MUST link back to the original post on your page and acknowledge

Rush PR News as the news source. Rush PR News is not legally and/or morally responsible for content of press releases, opinions expressed or fact-checking.

Rush PR News cannot be held legally responsible for material published and distributed through its newswire service or published in its press-room and therefore cannot be sued for published material. Third-party must be contacted directly to dispute content.

Rush PR News is not the contact for material published.