R&B artist Niva releases new debut cd, "Rollercoaster Love".

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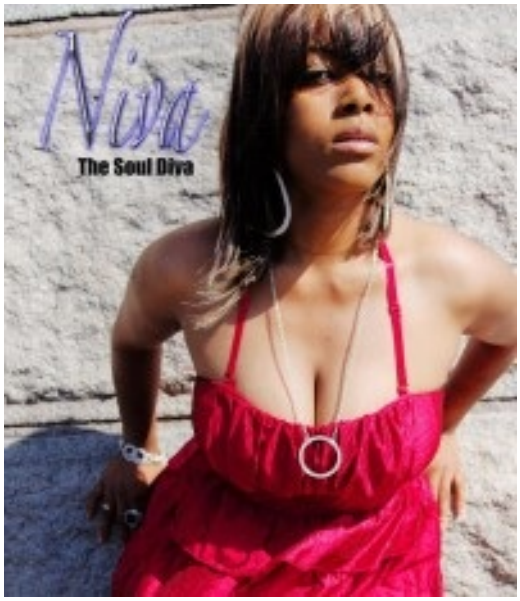
The Lovely NIVA

Brooklyn, New York (RPRN) 07/02/10 — Urban Singer Songwriter Niva has released her debut cd "Rollercoaster Love".

Niva also known as "***Niva the Soul Diva***" has released the cd with the backing and support of **New Black Music.net** and **Panache multi services group** of brooklyn new york.

Niva is a 22 year old r&b songstress who left everything she knew in ***Houston*** texas in order to come to new york city to produce music and make it in the music industry. One of the tracks on the rollerciaster love cd is the inspirational "**i will make it**" outlining her drive and determination to succeed in a tough and demanding world. Niva has also included a song called "***Food Stamps***" for which she has a video. The songs is about struggling to survive in hard times and never giving up, which is a theme in many of niva's songs. The rollercoaster love cd was designed by Niva and her team to appeal to music fans of all ages and genres. The cd contains elements of ***hiphop***, ***r&b***, ***soul***, and ***jazz***, as well as ***dance music***.. The cd contains a dance track produced by euro dance team ***square bass*** and features ***spoken word*** artist ***kamal supreme***.

Niva stated “I want to be the like ***beyonce*** or ***alicia keys*** and travel around the world and bring happiness and joy to people around the world. I want to go where i’ve never been before like japan and the UK where the love soul and r& music.”



Niva wants to be friends

Niva who considers herself a ***hiphop soul*** artist has established relationships with many fashion designers to get what she calls “an edge”.

Her closest designer associations would be ***Ayo shittu*** fashions in ***Houston texas*** who designs outfits for niva’s performances and personal appearances.. Ms Shittu referred to her niva designs as the “urban diva look”. Niva related she will not be satisfied until she is seated at the ***grammy awards***. Niva stated “I need a major label record company behind me to give that extra marketing push” . The rollercoaster Love cd can be purchased on ***cdbaby*** (http://www.cdbaby.com/cd/Niva1) and ***itunes*** (http://itunes.apple.com/us/album/rollercoaster-love/id378213382) and most major download locations.

Connect with Niva on facebook at
http://www.facebook.com/nivathedivamusic
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For more information on Niva search the web for “Niva the soul diva”.

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