

Retail offers meaningful work experience for struggling student job seekers

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Toronto, ON (RPRN) 03/24/10 — As the academic year winds down and summer job hunting heats up, thousands of university and college students are scrambling to find meaningful, paid summer employment.

For most, opportunities in the retail sector - as sales associates or serving prepared food and drinks at restaurants and coffee shops - are seen as a last resort.

But they shouldn't be: Retail is particularly misunderstood by students and recent graduates who don't know enough about it to realize the potential wealth of career opportunities in the industry, including sales, marketing, human resources, and many more.

This is why [TalentEgg.ca](http://www.TalentEgg.ca), Canada's career hub for students and recent grads, is dedicating an entire week to the meaningful career opportunities in retail. March 22-26, 2010, is TalentEgg's Focus on Retail.

Through articles, videos, a live event at Ryerson University's Ted Rogers School of Retail Management and participation from some of Canada's top retail employers, TalentEgg's Focus on Retail:

- busts the most common misconceptions about working in the retail industry;
- provides information about meaningful career opportunities for post-secondary graduates from a variety of programs;
- helps job hunters figure out what kinds of skills, experiences and behaviours recruiters in the industry prefer;
- offers exclusive access to job opportunities with some of Canada's top retail employers, including Starbucks, Reitmans, Sears, The Source and Enterprise.

From March 22-26, the Focus on Retail homepage (<http://www.TalentEgg.ca/retail>) will be updated with new content daily, and the information will continue to be available on TalentEgg.ca once the week is over.

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TalentEgg.ca: Career hub for Canadian students and new grads

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